THE CASH BOX

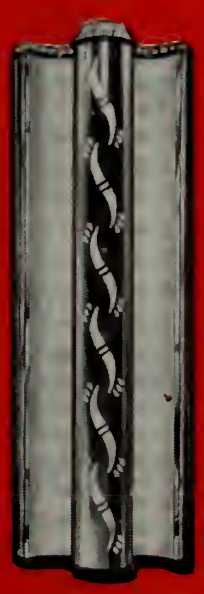
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 33
WEEK OF
MAY 12, 1947

complete your music profit picture with ROCK-OLA Music

RMC

UNIVERSAL SYSTEM

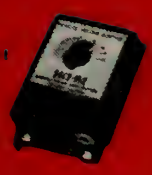


MODEL 1603 WALL SPEAKER

MODEL 1606 TONETTE SPEAKER

MODEL 1604 TONE O LIER SPEAKER

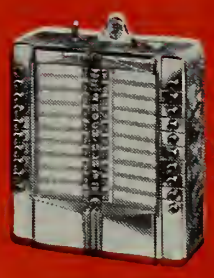
MODEL 1506 REMOTE VOLUME CONTROL



MODEL 1551 DELUXE BAR BRACKET

MODEL 1553 UNIVERSAL BAR BRACKET

MODEL 1424 PLAYMASTER



MODEL 1530 WALL BOX

ROCK-OLA Manufacturing Corporation · 800 N. Kedzie Ave. · Chicago 51, Ill.

"X" marks the slot

The Standard: *featuring the Mills Wide Range Tone Cabinet Speaker*

Holding a coin naturally between your fingers tilts it slightly from an exactly vertical position. The Mills Constellation allows for this physical fact by having the coin slot on an angle, making it easier to drop one or many coins into this X-cellent phonograph! Making it easy to insert coins in the Constellation saves time—which means more money in the box—seconds saved mean more silver for you.

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.

the **MILLS** *Constellation*

Vol. 8, No. 33, Serial Number 295 Week of May 12, 1947

Relax • Play Pinball •

"COINTOONS"

By Bill Gersh

Years ago, when pinballs were New York City's favorite economical entertainment, the leading coinmen of that noted metropolis came together in a campaign to run advertisements in the city's leading newspapers featuring the slogan, "Relax—Play Pinball".

This caught the fancy of the public. It met with approval of many medical men who stated, at that time, that playing pinball games was a definite relaxation and even recommended that these machines be installed in hospitals for such relaxing diversion would help to more rapidly promote cure.

Not long afterwards, the pin game went professional. It jumped from the stage of simple and relaxing entertainment to a game of such myriad, manifold and complicated scoring methods that few, even among those in the trade, understood all the various winning ways which were featured on each game.

From simplicity came confusion, and from a game which had gained the following of elderly ladies who, with their shopping baskets still in one hand, played for "fun", it now became a game of intricate and complex scoring to gain the winning side.

As the war ended, the manufacturers returned to this complex type of scoring machine. And tho sales continued along, there just wasn't that action which had formerly been the boon of the pinball machine.

The Cash Box stepped into this breach and asked for a return to more simple and entertaining pinball wherein the word "relax" could once again come to the fore and be the main feature of the game. Not only that, but there was a demand from the members of the trade itself, for more greatly simplified and more easily understood machines.

Now the manufacturers have once again returned to single high scoring, entertaining and relaxing pinball action. And the result? Well, needless to state here, the pinball field is now leading all other divisions of the industry and is rapidly rising to first place once again.

Not only the operators, jobbers and distributors but, most important of all, the public—the people who put the coin into the machines—are once again being thrilled and fascinated and relaxed by the new pinball games.

Every new game which is produced these days seems to meet with great approval. The public like their entertainment to be relaxing and simple. Some months ago one noted writer, in protestation of the statements being made that Bing Crosby wasn't the "voice" anymore, stated that he still felt Bing to be the greatest of them all, "because he relaxes his listeners with his type of singing".

And that, therefore, is the answer to the pinball boom of this present day—no longer complicated, numerous scoring features but, instead, simple, easy to understand, relaxing play action. And the pinball boom is growing bigger every day because of this fact.

Now, once again, can this industry safely state: "Relax—Play Pinball". This is the most winning and most all consuming phrase which any coin operated amusement device can feature. It meets with the public's approval. It now is, once again, the sort of game wherein Johnny Public and his Missus can drop by the corner store and play away a few nickels of their time and get a relaxing thrill from the game as well as remember, afterwards, that they had, "lots of good, clean fun".

"Relax—Play Pinball".

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W RANDOLPH ST., CHICAGO 1, ILLINOIS
ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687

BUSY YEAR AHEAD FOR MUSIC FIELD

Many Shaking Down Routes. Cutting Overhead Expense. Admit Better Commission Basis Needed to Build Take to Maximum. Mfrs and Distribs Working Closely With Ops to Smooth Path Ahead.

CHICAGO — Concensus of opinion here is to the effect that the music machine field has a very busy year ahead of it. It is generally believed that the recession which has hit into sales of equipment is only the result of the general operating shakedown which is going on thruout the field. Everywhere operators are carefully going over their routes and weeding out losing locations.

As one noted music coinman stated, "This is the time to get set for the coming year. Collections have been coming up very good, all things considered. But", he continued, if "we are to run a profitable music machine business we've got to change a great many things now which might cause us great loss. Therefore, we are shaking down our route and we believe that this is the one best way to get set for a busy, hard working year ahead."

Not only are ops shaking off music locations that haven't been bringing them profit, but are also cutting down overhead expense wherever possible. One noted op found that his route showed more profit the moment he cut out various needless expenses which he formerly incurred. These, he explained, were extra help and extra gifts at a time when both weren't necessary.

Others have cut down to the bone wherever possible on the maintenance arrangements which they have had. Some music ops have combined their repair services and find that in this fashion they cut off much expense. A few have even gone to the extent of allowing certain locations to go their way if they couldn't get a better arrangement for profits.

But, as most of the phonomen state, the greatest problem today is to get everyone of the music ops in any good territory to agree to a better commission arrangement. Once this is accomplished, they report, they will be hitting maximum take and the result is that they will all profit where loss is now being incurred.

Some point to the fact that television has cut into their take. These men claim that while the night baseball games are on, with television broadcasting the play, their take falls wherever the television sets are installed between those evening hours when the game is on. To overcome the loss these two hours of non-play cause them they are demanding that these retail merchants pay them a higher commission so that they, too, can continue on profitably.

"The answer to the present problem of assuring any music operator profit", one noted automatic music association leader stated, "is a better commmission basis as you at The Cash Box have proposed for so many years."

Most interesting is the fact that the distributors and the manufacturers of automatic music equipment are working very closely with the operators today to help them to enjoy better profits. These men have gone right into the field and have brought in equipment which gives the operator the chance to pick up the collections in his locations.

Such cooperation is necessary to every operator these days. It gives him the opportunity to better study his locations because of the fine and efficient services and the experienced help which the distributors and the manufacturers bring to him. Their surveys and studies are invaluable to the average operator's future in the music machine field.

It's a busy and, perhaps, trying year ahead for the automatic music industry. But, there is no longer any doubt that it will finish the year with flying colors for the members of this field are anxious to assure everyone of the operators greater profits from the equipment now being featured and they are, therefore, carefully studying his every need as well as closely cooperating with his demands.

There is more music being played today than at anytime in the history of this nation. It is up to the operator himself to cash in on this fact. The public can only play the length of time each record takes, but, if the operator will not attempt to get a more equitable share from the take, then he will never enjoy the greater profits he should now be earning as the public plays his juke boxes and other types of automatic music equipment.

He must arrange for a better commission basis immediately. There is no longer any doubt that this should be done. He knows that it means the difference between profit and loss. He also knows that whatever the future holds for the music machine trade is tied in most completely and directly with the public's continued love of music. And, unless he takes advantage of the play which his machines are now receiving, he just can't come out ahead.

Furthermore, he will never enjoy a truly profitable business while overhead continues on the upswing and prices of equipment stay as high as they are at the present time, unless he gets a better and more equitable commission basis into operation with his locations.

LEADERS ASK MUSIC OPS TO QUIET JUKES

Eliminate Complaints Regarding Blaring Phonos. Tune Down to Pleasing Sound Level by Use of Auxilliary Speakers. Stop Press from Using Phrase "Screech Boxes".

CHICAGO — A campaign is getting under way, originated by leaders in the automatic music field, to have ops cut out blaring phonos. This is something which not only hurts the individual op who features noisy equipment and has brought about legislation in many communities but also hurts the entire automatic music industry.

Already certain newspapers have begun to use the expression, "screech boxes", and the result has been that many cartoonists and writers have joined in this campaign against the blaring jukes which has hurt the operators in the communities where noisy phonos are located.

Everyone knows that the average juke box location requires use of one or two auxiliary speakers. By using auxiliaries wherever possible, the operator cuts down to a "pleasing sound level" as one manufacturer expresses it. This not only wins good comment from the public, but has, in the long run, brought greater play action.

It is up to every operator in the nation to cut down on noise. Those communities which have already instituted anti-noise regulations and closing laws after certain hours have only done so because the operators, or perhaps the location owners, wouldn't obey what is only good common sense. No one likes blare.

One noted cartoonist just a few weeks ago (Uncle Elby and Napoleon) clearly demonstrated this when he showed his main character attempting to eat a meal in a restaurant and being forced to leave in a hurry because of a blaring juke box. He came to eat and not to hear blaring noise. This is the sort of thing, because it is so easily understood, which can definitely hurt any good operator's route by an act or regulation on the part of the city closing down jukes at an early evening hour. And this has already happened in a great many communities thruout the nation with some others discussing it at the present time.

Not only did this cartoonist hammer away at the blaring jukes, but the press itself in describing juke boxes has started to call them "screech boxes". This is, naturally, hurting all the industry. It will, as time goes on, change the name of music to "screech box", instead of to what it has grown to be known by the fact that appealing sound can make music so much more attractive to the average person.

This is no earthly reason why the average location should feature blare. For sometime juke box ops believed that the best way to get more money into their equipment was to keep the music pitched at extra high volume so that it attracted the attention of all the patrons in the location. This has been proved to be a fallacy. The average location does not like blare. And those locations which have cut down on blaring music have found that their take actually increased because their patrons were more pleased with the softer music. Yet, all in the location could hear the music because there were enough auxiliary speakers properly located to make this possible.

The days of loud and noisy music are over. The public want a more soothing music. This is most apparent when those leglislative bills, which have already been passed and the anti-noise campaigns are remembered, and taken into consideration. One of the most outstanding fights of all anti-noise programs has been against blaring and noisy juke boxes.

As the music machine trade goes forward it must avail itself of every opportunity for greater appreciation of its music from the general public. It must win the average listener to its side. Leaders believe that the greater majority of the music machine operators thruout the country have carefully avoided blare from their juke boxes. "But", as one of these men stated, "it takes just one small music operator buried away in some corner location to blow up a lot of good profits for all the other operators in his community by disregarding all the anti-noise laws and letting his juke box blare out until the small hours of the morning."

This is what usually happens. And this has already brought stringent legislation and regulations into certain communities. It is therefore time for all in the juke box field to cut down to a "pleasing sound level" to not only protect themselves from bad press notices, anti-noise and closing regulations, but to further the cause of good music from automatic equipment.

WHAT SHOULD WE CALL 'EM TODAY?

They're No Longer "Pin Games" or "Pinballs" or "Marble Games". Some Suggest Calling 'Em "Bumpers".

CHICAGO—Some months ago *THE CASH BOX* asked the trade to coin a new name for pin games, pinballs or marble games and also for juke boxes.

This name need not be directly connected or definitely traceable to the present machines, but could be a coined word like "Frigidaire", which could be promoted into popular use and would, eventually, mean a coin operated amusement machine of the present type now known in the trade and to the public as "pinball".

Practically everyone knows that people today refer to electric refrigerators as "Frigidaires", tho this is a copyrighted name for the refrigerator of the General Motors Co. In fact, it has been said that people will walk into salesrooms of other refrigerator manufacturers and ask to see, "the Frigidaire".

It is also recognized in the industry that the games being produced today can no longer be termed "pin games" nor "pinballs" nor "marble games" for they do not feature pins and holes or marbles as they used to when first introduced.

Some coinleaders here suggest the word "Bumper" and instead of saying "Bumper games" call them "Bumpers". In short, the singular and plural of the word, because the games do feature bumpers, would and could become the word to designate this type of machine; and could be popularized by advertising as well as good publicity.

As yet none of the manufacturers here have a name which they believe completely means the game they are producing nor have they any word they feel is catchy enough to take hold.

They therefore recommend that someone designate a name or coin a word which could be used from now on by the trade publications in the field as well as by the general public and which would, eventually, come to mean the game now being produced. Just the same as "Frigidaire" means an electric refrigerator.

(If you believe that you have the name for the present type of game—rush it to *The Cash Box* today.)

HAVE YOU A BETTER NAME?

THE CASH BOX
381 Fourth Avenue
New York 16, N. Y.

I think a better name would be

.....

or .....

or .....

Name .....

Firm .....

Address .....

City ..... *Zone* ..... *State* .....

☛ *TEAR OFF AND MAIL TO THE CASH BOX TODAY! (5-12-47)*

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AL—ALLADIN	EC—EXCLUSIVE	ME—MERCURY	RA—RAINBOW
AP—APOLLO	EN—ENTERPRISE	MGM—METRO-GOLDWYN-MAYER	SI—SIGNATURE
BW—BLACK & WHITE	EX—EXCELSIOR	MN—MANOR	SO—SONORA
CA—CAPITOL	HO—HOLLYWOOD INT'L	MO—MODERN MUSIC	ST—STERLING
CN—CONTINENTAL	JB—JUKE BOX	MR—MANOR	SW—SWANK
CO—COLUMBIA	KE—KEYNOTE	MU—MUSICRAFT	TO—TOP
DE—DECCA	KI—KING	NA—NATIONAL	VI—VICTOR
DEL—DELUXE	MA—MAJESTIC	QU—QUEEN VO—VOGUE	VT—VITACOUSTIC

1. HEARTACHES

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CN-8021—Ray Smith
CO-37305—Harry James Orch.
DE-25017—Ted Weems Orch.
DEL-1068—Ted Martin
KI-598—Cowboy Copas
MA-1111—Eddie Howard Orch.
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

2. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
DE-23864—Gordon Jenkins Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

3. MY ADOBE HACIENDA

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

4. MAM'SELLE

CA-396—The Pied Pipers
CO-37343—Frank Sinatra
DE-23861—Dick Haymes
EN-257—Derry Falligant
MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll
SI-15093—Ray Bloch Orch.
SO-2023—George Towne Orch.
VI-20-2211—Dennis Day

5. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
DE-23844—Ella Fitzgerald
EN-247—Del Courtney Orch.
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

6. ANNIVERSARY SONG

CA-368—Andy Russell
CO-37234—Dinah Shore
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
DEL-1057—Russ David Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MGM-10003—Kate Smith
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

7. MANAGUA NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
ME-5016—Two Ton Baker
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

8. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

9. IF I HAD MY LIFE TO LIVE OVER

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly
MA-7218—Bob Johnston
TW-1001—Larry Vincent

10. THAT'S MY DESIRE

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerold
ME-5007—Frankie Laine
MN-1064—The Cats & The Fiddle
SO-2019—Ray Anthony Orch.
VI-20-2251—Sammy Kaye

THE CASH BOX Record Reviews

"Stella By Starlight"

"Spring Isn't Everything"

JOHNNIE JOHNSON

(M-G-M 10019)

● "Stella By Starlight" is a tune that has bounced around quite a bit in recent weeks, figuring often in ops' reports as among their potential clicks. Whether it will get in there among the top ten, however, is questionable; it needs lots more plugging. With that in mind, a review of Johnnie Johnson's waxing discloses that tho it is certainly not any better than those that have preceded it, the old following that once belonged to Johnson may go for this version, if only to hear the songster again. The flip, "Spring Isn't Everything," another romantic ballad, deserves the same comment.

"A Sunday Kind Of Love"

"Pots and Pans"

JIMMY DORSEY ORCHESTRA

(M-G-M 10023)

● Following hard on the success of his "Quien Sabe," (try it if you haven't already), Jimmy Dorsey comes up with a current climber in "A Sunday Kind Of Love." Following a lengthy sax solo by Jimmy, Dee Parker steps in to deliver the blue and romantic lyrics to "Sunday." As usual, her performance is better than adequate, and if fault will be found with the cutting it will be in the arrangement, which strikes this department as being a bit out of balance. The flip, "Pots and Pans," is a tuneful little romantic novelty that has a pleasant beat, and is adequate as a filler to the top notch tune on the top deck. Dee does her usual right by the lyrics.

"Love Doctor Blues"

"They Can't Do This To You"

GATEMOUTH MOORE

(National 4015)

● Pair of novelty cookies streaming down music alley, and headed into those race spots look good here as Gatemouth Moore steps up to do "Love Doctor Blues" and "They Can't Do This To You." Both sides keep in stock tempo, with the Gate telling all that he can cure your "love blues." On the flip, with the balladeer moaning about that other guy his wife has, Moore renders effective tonsil work to make this tune attractive. Both sides are there for the asking, so go to it.

"Play Proof Woman"

"Please Be Careful"

TAMPA RED

(Victor 20-2249)

● Low down blues done up real brown by Tampa Red stacks up as an item that ops can use to good advantage as filler material in those boxes. "Play Proof Woman," coupling a fast beat all through the wax, has Tampa yowling about that babe. On the other end with "Please Be Careful," Tampa takes the tempo down a bit, altho this side doesn't rate too high. The pair won't stop traffic by any means, but you know your route. You'll have to pick your spots on both sides, but we rate "Play Proof Woman" as the A deck.

DISK O'THE WEEK

"Dreams Are A Dime A Dozen"

"After Graduation Day"

KATE SMITH

(M-G-M 10024)

KATE SMITH

● A tune that's tailor-made to juke box requirements is this thing called "Dreams Are A Dime A Dozen," and the way Kate Smith handles it she deserves (and will probably earn) a great big hunk of phono patronage. An excellently paced romantic ballad, the song has been carefully loaded with just enough nostalgic flavor to attract plenty of listening attention. Music and lyrics are smoothly drawn and carry much of the same qualities that made "If I Had My Life To Live Over" the phono click it has become. Don't hesitate to give it a whirl. The flip, "After Graduation Day," is ready to spring into the big time what with the season it heralds just about to dawn. Like the top-deck, "Graduation Day" is a great memory stirrer, and with it Kate delivers the kind of performance the phono listeners want to buy.

"I Can't Get Up The Nerve To Kiss You"

"My Love For You"

JOHNNY LONG ORCHESTRA

(Signature 15115)

● One of the pleasanter ballads to appear lately that's also well suited for phono action is "I Can't Get Up The Nerve To Kiss You." Done here by the Johnny Long Orchestra, the ditty is well interpreted to suit in both dance and non-dance locations. Natalie is the songstress featured on the lyrics and her performance is better than workmanlike. The flip, "My Love For You," is, of course, a more romantic ballad, and, as such, should find strong favor in spots where the accent is on soft lights, and conversations are heavy with sweet whisperings. Francey Lane takes over to deliver the vocal, and she does very well in striking the mood for biggest phono play. Johnny Long's crew are worthy of a whirl.

"Mam'selle"

"I Wonder, I Wonder, I Wonder"

JACK CARROLL

(National 9032)

● A little late, but still one of the better versions of "Mam'selle" to be heard on wax is this latest offering by Jack Carroll. Using a small instrumental combo behind him, Jack leans heavily on the strength of his very obvious vocal talent to register as well as he does on this platter, which will go well in just about any type of location. The flip offers another crackerjack side that'll net heavy coin. It's "I Wonder, I Wonder, I Wonder," a natural for tavern spots and just about any other type location. If you haven't as yet heard this ditty that's loaded with all the flavor of fifty years ago, be sure to give it a hearing.

"That's My Desire"

"Mah-Zel"

ART MOONEY ORCHESTRA

(M-G-M 10020)

● As many ops who have used Frankie Laine's should know by now, the tune "That's My Desire" is an established click, and this interpretation, waxed by the Art Mooney Orchestra, with Buddy Brees on the vocal, should do lots to help move it along. One of the more intimate romantic ballads to be heard, Art and his boys really do add a sweet instrumental for the dancers, while Buddy's work should meet with plenty of favor from the hand holders present. The flip is "Mah-Zel," the novelty for which many in the music biz predict great big things. As done here, with the Galli Sisters on the vocal, the side comes up as one of the brighter things the Mooney crew has done, and, if the tune clicks, this should be one of the interpretations that'll do it.

"Heartbreaking"

"It's The Same Old Dream"

JOHNNY LONG ORCHESTRA

(Signature 15110)

● Stacking up as one of the better sides Johnny Long has offered in recent months is this thing called "Heartbreaking," a torchy romantic ballad that's given fine voice by the ork's songstress, Natalie. With the Long crew providing first rate melody, Natalie warbles the lyric in a manner that should score well with many a phono patron and maybe make something much out of the tune as well. The flip, "It's The Same Old Dream," should be well known to the trade by this time, and this version of the song is among the good ones for sure. Francey Lane combines with The Beachcombers to offer a vocal that's admirably suited for the phono trade. As for the Johnny Long ork, they'll satisfy dancers and listeners alike.

THE CYCLE BOOK

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Apollo Records execs are visualizing plenty of gold via Charley Barnet's forthcoming platter offering "Caravan" and "Basin Street Blues." A group of widely read critics have already pegged it as their prize plug item as soon as it's released. Meanwhile, music director Jerry Jerome is lullabying the sales department with acetates from four sides he just recorded with Tony Bari, claiming that the boys can now crack the Italian melody market wide open via these records . . . Just returned from Cleveland, where he attended the Ohio State Phonograph Owners Association Convention is personable Bob Stabler, Eastern Regional Manager for Capitol Records. Bob reports he had a whale of a good time gathering with the host of music op friends he made while in charge of the Mid-Western Region for the label.

* * *

Our Chicago whisperer reports that the convention tendered by Majestic for their host of distribs was a boffo. With Ben Selvin, vice president in charge of the label serving as emcee, a number of the firm's artists put on a show that almost tore the roof off the stately Edgewater Beach Hotel. Outstanding was the reception tendered the distribs' fair haired boy, Eddy Howard, who wowed 'em with his "I Wonder, I Wonder, I Wonder" and his forthcoming "Blue Tailed Fly." Speaking of the distribs present, Eddy remarked, "They've been wonderful; I owe them a lot" . . . And that's really something to hear, because so many, many guys forget . . . Riley Shepard (Parker Erickson told us the lad heads Majestic's hillbilly department) came on and did "Jole Blon," and he, too, wowed 'em . . . Following up on his smash with the French-like "Mam'selle." Majestic's Ray Dorey will cut "Je Vous Aime" at his next session.

* * *

Insiders declare that National Records' ace talent chief Herb Abramson has snatched himself another winner in capturing The Ravens for the firm's talent roster. First reports of the combo's first cuttings indicate that they're a boffo on wax. With the market ripe for an outstanding new group, keep you eye on the Ravens. So long as Herb feeds them the right material (which they've lacked in the past) they're bound for the top . . . Our Chicago needler interrupts with a wire to report that Signature Records' Monica Lewis is doing a light and polite job of murder the way she knocks the house flat with her vocalizing at the Rio Cabana. She's even got a couple of well known coinmen there writing fan letters in baby talk.

* * *

Preparing for a big house warming at their striking penthouse location are Rainbow Records execs Harry Fromkes, Herb Hendler and Eddie Heller, who are three men riding the idea that the only way to beat a slump in sales is to put out better merchandise first . . . Runyon Sales Co. of New York's Johnny Halonka and Gloria Friedman report that Vitacoustic's "Peg O' My Heart" by the Harmonicats, now riding a tidal wave of popularity in Chicago and St. Louis, is rapidly sweeping East, with desperate cries for the platter emanating from points as close as 200 miles from New York City. It should explode here any day now . . . George Hayes, sales chief for M-G-M Records in this territory, predicting that Blue Barron's "Chi-Baba Chi-Baba" will put Blue right atop the heap . . . Ditto for those who have heard Connee Boswell's on Apollo . . . And ditto again for those who have had an earful of the version done by the Charioteers on Columbia.

MORE JACK-POT HITS!

Johnny MERCER

'A LITTLE TOO FER' CAP. 400

He's even at home on the range, this Mercer Man! Here's his first novelty western tune . . . with Johnny in the laughable role of a lovelorn cowboy. A real coin-catcher, especially with famed Wesley Tuttle and Merle Travis and His Coon Hunters in the same saddle.

FLIPOVER: 'THE COVERED WAGON ROLLED RIGHT ALONG'

'I DO DO DO LIKE YOU' CAP. 367

With Paul Weston and His Orchestra

"Why, Mister Mercer, what a strange voice you have!" Here he is again — this time with a *Latin* accent! (And mighty funny love lyrics.) You'll "do, do, do" too, when your customers with the coins hear it.

FLIPOVER: 'MOVIE TONIGHT'
With The Pied Pipers
and Paul Weston and His Orchestra

Capitol RECORDS
FIRST WITH THE HITS FROM HOLLYWOOD
Sunset and Vine

CHICAGO, ILL. — Illinois Simplex Distributing Co., exclusive Wurlitzer distributors in Chicago, set up a new model 1080 phonograph in the Regal Theatre this past week, coincident with the appearance of the Sy Oliver orchestra and Johnny Moore's "Three Blazers," with the above result.

Credit Gordon Sutton, president of the distributing firm for this nice bit of promotional work.

Continental To Aid Ops

NEW YORK — Continental Records, this city, announced to the trade late this past week, their plan to cooperate with the automatic music merchants of the country, on a new unprecedented scale. To start the program rolling, the plattery plans on giving music ops free title strips.

The firm also announced the appointment of Arthur Millet, to the post of advertising and sales promotion manager.

← IN THEATRE LOBBY

★ ★

Mercury's
Newest
Singing
Star
John Laurenz

★ ★

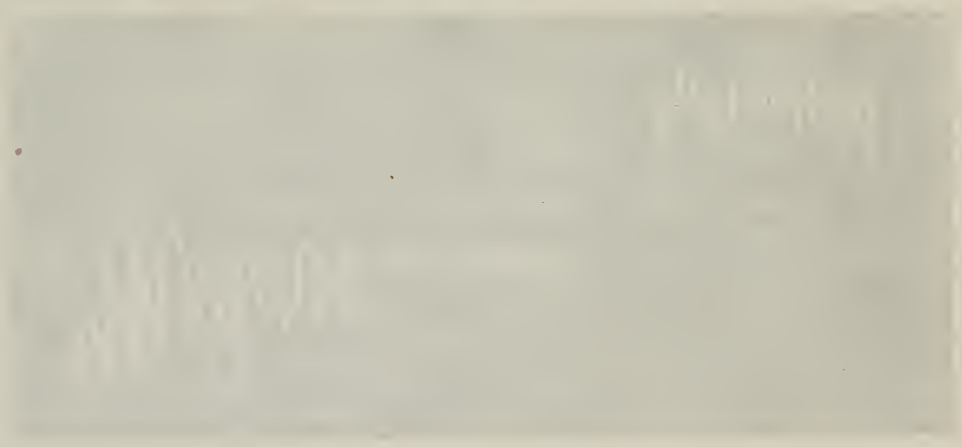
Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

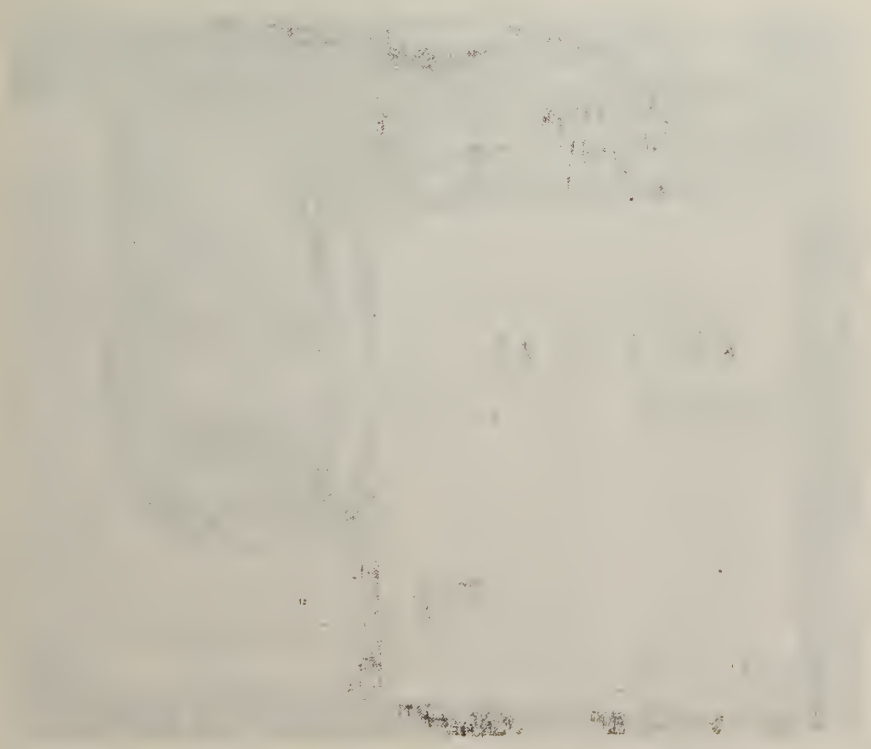
"Huggin' and Chal...
NOW IT'S . . .
"I Had A Wonderful Time In Columbus"
New York - HUDSON MUSIC CORP. - Hollywood

Standard Songs are MONEY MAKERS!

"AM I BLUE"
Recorded by
ETHEL WATERS—Continental 1008
MUGGSY SPANIER—Disc 6030
ANNETTE WARREN—Black & White 876
EDDY DUCHIN—Columbia 36746
Published by: M. Witmark & Sons
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

7 GREAT RECORDS ON THIS HIT BALLAD
"DREAMS ARE A DIME A DOZEN"
JOAN EDWARDS (Vogue) • GENE KRUPA (Columbia) • TONY MARTIN (Mercury)
VAUGHN MONROE (Victor) • ANDY RUSSELL (Capitol) • KATE SMITH (M-G-M)
THE FOUR VAGABONDS (Apollo)
NEW YORK • RKO BLDG. CI 5-7236 OLIN SCHOTTLER
CRITERION MUSIC CORP. M. H. GOLDSEN, Pres. BUD GATELY, Prof. Mgr.
HOLLYWOOD 1491 Vine St. • GR 1050 PETE KAMERON





Just Released!

The RAVENS

the Rave Quartet You Can't Forget

in their Sensational Hit!

"MAHZEL"

(means Good Luck)

AND FOR YOU

NATIONAL 9034

also

★ **Joe Turner**

Rock O'Gibraltar

AND Sally Zu-Zaz 4016

★ **Gatemouth Moore**

They Can't Do This To You

AND Love Doctor Blues 4015

★ **Jack Carroll**

I Wonder, I Wonder I Wonder

MAM'SELLE 9032

★ **Billy Eckstine**

Time On My Hands

AND I Love the Loveliness of You 9030

Enric Madriguera

and his Orchestra

CU-TU-GU-RU

JACK, JACK, JACK

AND MADE FOR EACH OTHER

NATIONAL 9028

NATIONAL Records

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

"... PLATTER LOOMS BIG"

—says The Cash Box

April 28th

Elliot

LAWRENCE

and his Orchestra

Sock Recording of

"WILLIE"

Backed with

"SPEAKING OF ANGELS"

COLUMBIA No. 37320

RECENT HITS

"THEY CAN'T CONVINCE ME"
"LET'S PUT OUR DREAMS TOGETHER"
Columbia No. 37232

"YOU BROKE THE ONLY HEART"
"FIVE O'CLOCK SHADOW"
Columbia No. 37084

"ONCE UPON A MOON"
"SYMPATHY"
Columbia No. 37199

WEEK MAY 16th
EARLE THEATRE
PHILADELPHIA

Columbia Records

FIRST RELEASE

in our New 60¢ "pop" series

SAME TOP TALENT • SAME TOP RECORD QUALITY

America's Golden Voiced Romantic Favorite

JOE DOSH

ON CONTINENTAL RECORDS

"AS LONG AS I'M DREAMING"

From the new Bing Crosby Hit Filmusical "Welcome Stranger"

backed by "MY FUTURE JUST PASSED"

No. C 11,000

This platter is really hot! Be sure to place your order today!

SEE YOUR Local Distributor OR

CONTINENTAL RECORDS

NEW YORK .....265 WEST 54th ST., NEW YORK, N. Y.
CHICAGO ...1941 N. WESTERN AVE., CHICAGO 47, ILL.
CLEVELAND ....626 HURON ROAD, CLEVELAND 15, OHIO
ATLANTA .....128 CAIN STREET, N. E., ATLANTA 3, GA.
DETROIT .....415 BRAINARD ST., DETROIT, MICH.

WHAT IS A Whiffenpoof
IS IT SUPERNATURAL?
NO... its a natural

FOR COIN MACHINES
MUSIC MERCHANTS
DISC JOCKEYS

BACKED BY A SENSATIONAL NATIONAL & LOCAL PLUG CAMPAIGN NEVER BEFORE GIVEN A.... RECORD

ROBERT
Merrill's
Recording Of The
"WHIFFENPOOF SONG"
RCA VICTOR 10inch
RED SEAL No-10-1313

THE NATION'S FAVORITE DRINKING SONG

YALE'S FAMOUS BA-BA-BA SONG

3RD NETWORK PLUG BY Robert Merrill ON R.C.A. VICTOR PROGRAM VIA. NBC 2PM EDST SUNDAY MAY 17

HOP ON THE PAY-OFF SPECIAL

ELECTED AS THE RECORD of The MONTH by SONG HITS MAGAZINE

DESTINED FOR THE HIT PARADE

GALE INC 48 WEST 48th ST NEW YORK LONGACRE 3-0350

"Folk" and "Western" RECORD REVIEWS

BULLSEYE OF THE WEEK

"Honky Tonkin' "

"Pan American"

HANK WILLIAMS

(Sterling 210)

● Best bet of this week's crop of Western and Folk wax is offered by Hank Williams on a ditty tabbed "Honky Tonkin'." Featuring top rhythm on the part of Hank and his Drifting Cowboys combo, the tune is carried off in great style, with Hank's vocal stint a standout. Ops with spots where the call is for folksy melody would do right to give the platter an enthusiastic whirl. The flip, "Pan American," offers a better than average tune about the train that runs south to New Orleans, and once again Hank scores on his vocal delivery. Grab a listening, and you'll hear a coin winner.

"Foggy River"

"Tennessee Central"

LOUIS & THE INNIS CLAN

(Sterling 209)

● Just about everybody who ever handled a gee-tar has taken a crack at "Foggy River," and this version, accomplished by Louis & The Innis Clan, can stand up well among the more adequate renditions. With few tricks to his warbling, Louis carries the number thru easily, while the Clan backs him with a plain and simple arrangement. The flip, "Tennessee Central," is another train story, and Louis' style of delivery fits it like a shootin' glove. All told, the disk can be considered good phono fare.

"The Devil's Train"

"Scars Upon My Heart"

CLIFF CARLISLE

(RCA-Victor 20-2248)

● And here's still another ditty about a choo-choo. This one, tabbed "The Devil's Train," does a bit of indirect preaching, and Cliff Carlisle, on the lyrics, carries it off well enough to gain a "recommended" comment so far as the phonos are concerned. The flip is the better known "Scars Upon My Heart," and with this melancholy ditty Bill turns in a workmanlike performance. On both decks the Buckeye Boys make music the way the folks back home appreciate it.

"I Traded My Heart For A Tear"

"A Long Road Ahead"

BOB ATCHER

(Columbia 37326)

● A pair of stock folk tunes are turned in on this latest wax package by Bob Atcher. "I Traded My Heart For A Tear" and "A Long Road Ahead" are in the modern hill country tradition, and they give Atcher a chance to warble a moral, which he does well enough. Both tunes are slow paced, and should serve well as filler material for the phonos.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On This Page.

BLUE BARRON

and his Orchestra

"MUSIC OF YESTERDAY AND TODAY STYLED THE BLUE BARRON WAY"

" . . . has all the earmarks of breaking into a big thing . . . fine interpretation" — from "SLEEPER OF THE WEEK," *The Cash Box*—May 5th.

The New Novelty Lullaby Smash

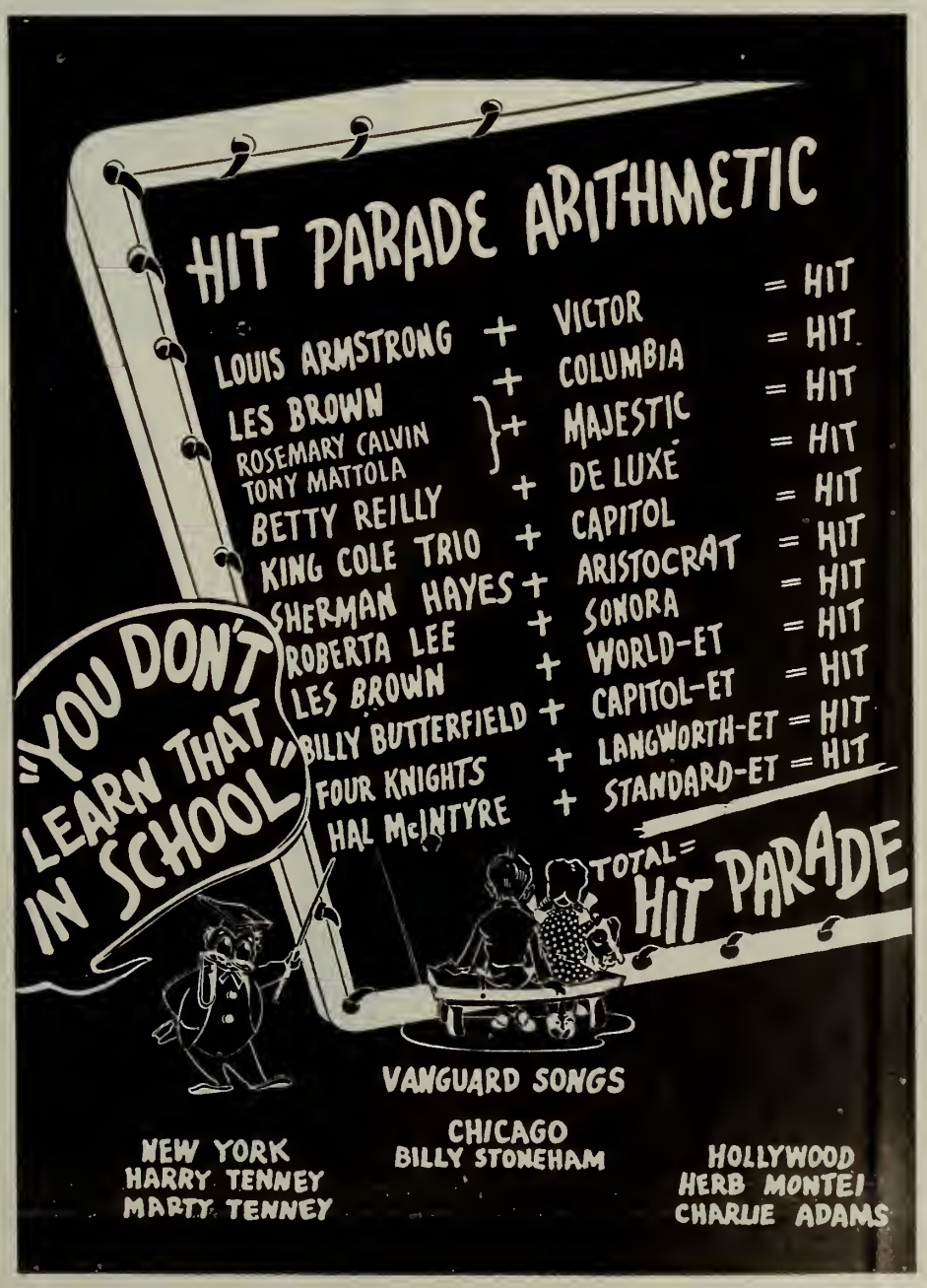
"CHI-BABA CHI-BABA"

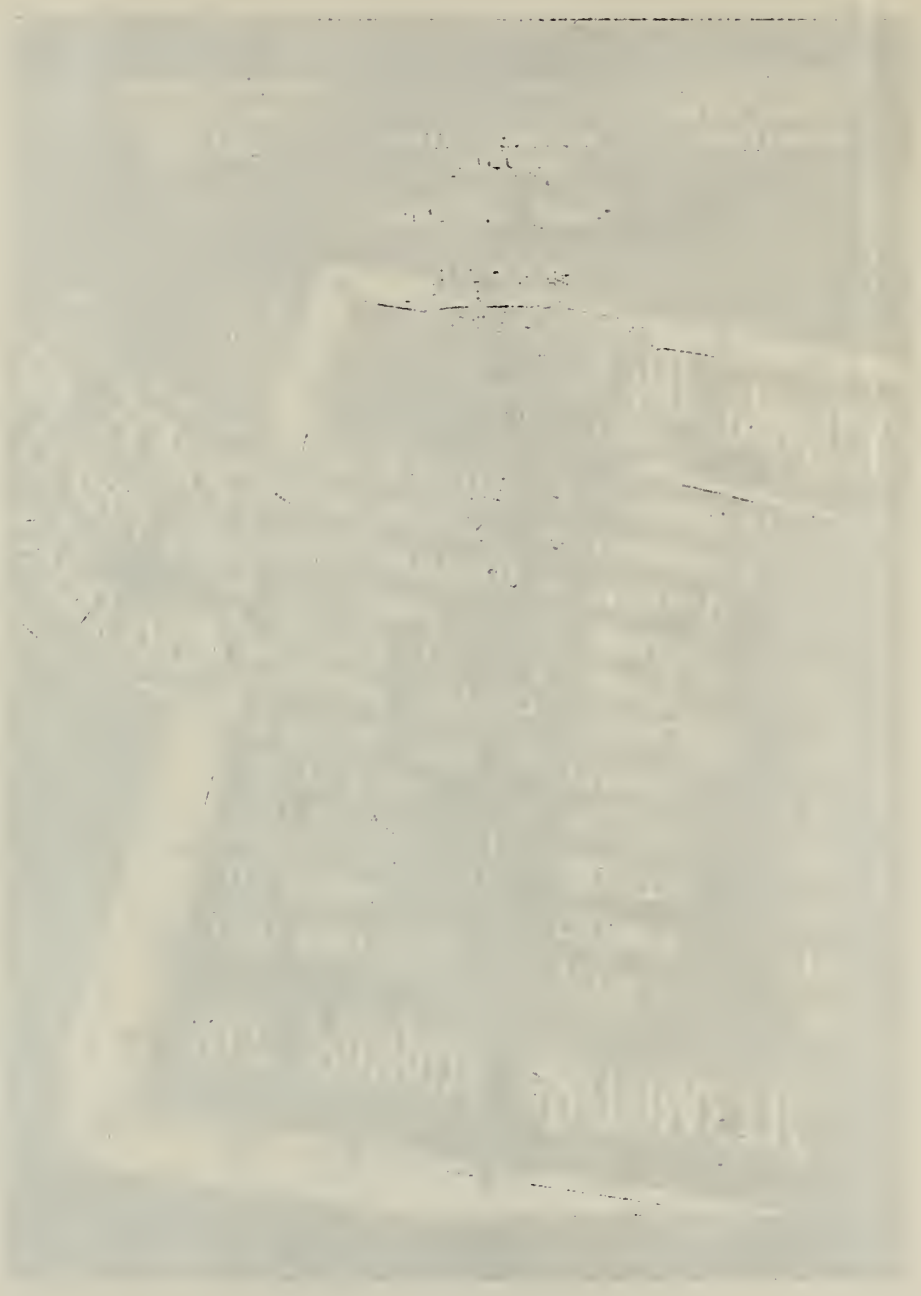
(My Bambino Go To Sleep)

M-G-M 10027

Stack Up On This Great Version of "CHI-BABA" For Your Entire Route.

Exclusively on M-G-M Records


HIT PARADE ARITHMETIC
LOUIS ARMSTRONG + VICTOR = HIT
LES BROWN + COLUMBIA = HIT
ROSEMARY CALVIN TONY MATTOLA + MAJESTIC = HIT
BETTY REILLY + DE LUXE = HIT
KING COLE TRIO + CAPITOL = HIT
SHERMAN HAYES + ARISTOCRAT = HIT
ROBERTA LEE + SONORA = HIT
LES BROWN + WORLD-ET = HIT
BILLY BUTTERFIELD + CAPITOL-ET = HIT
FOUR KNIGHTS + LANGWORTH-ET = HIT
HAL McINTYRE + STANDARD-ET = HIT
"YOU DON'T LEARN THAT IN SCHOOL"
TOTAL = HIT PARADE
VANGUARD SONGS
NEW YORK HARRY TENNEY MARTY TENNEY
CHICAGO BILLY STONEHAM
HOLLYWOOD HERB MONTEI CHARLIE ADAMS



APOLLO

Announcement

Apollo Records takes pleasure in announcing that two of America's greatest artists are now recording exclusively for us.

Connee BOSWELL

SPECIAL RELEASE NUMBER EIGHT

1064 CHI BABA CHI BABA
(My Bambino Go To Sleep)

THERE'S THAT LONELY FEELING AGAIN

Orchestra Under Direction of JERRY JEROME

1066 PASSING BY

AFTER YOU GET WHAT YOU WANT YOU DON'T WANT IT

Orchestra Under Direction of JERRY JEROME

Charlie BARNET
and HIS ORCHESTRA

1065

BUNNY

ATLANTIC JUMP

Charlie BARNET
and His Orchestra

APOLLO RECORDS, INC.

EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

NEW YORK • 615 10th Ave., New York 19, N. Y.
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DETROIT • 100-02 E. Atwater St., Detroit 26, Mich.
LOS ANGELES • 2705 W. Pico Blvd., L. A. 6, Cal.
ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
BALTIMORE • 2015 Maryland Ave., Balt. 18, Md.
NEW ORLEANS • 418 Gravier St., New Orl'ns, La.
PHILADELPHIA • 1639-41 Vine St., Phila. 5, Pa.

WRITE FOR COMPLETE CATALOG

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

ACROSS
THE ALLEY
FROM THE ALAMO

WOODY HERMAN
(Columbia 37289)

THE MILLS BROS.
(Decca 23863)

IVY

JO STAFFORD
(Capitol 388)

I WONDER,
I WONDER,
I WONDER

EDDY HOWARD
(Majestic)

STELLA
BY STARLIGHT

BILLY BUTTERFIELD
(Capitol 397)

DICK HAYMES
(Decca 23861)

TIME AFTER TIME

MARGARET WHITING
(Capitol 383)

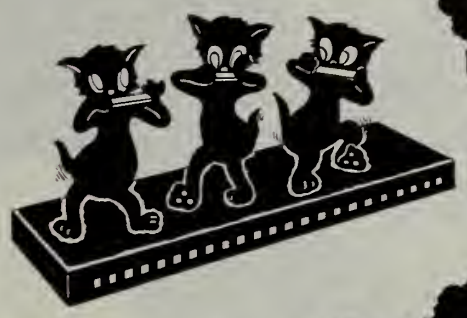
TEDDY WILSON QUARTET
(Musicraft 462)

VITAcoustic TONE CONTROLLED Records

Something new on records "LIVING SOUND"

popular smash hits

IN THEIR UNIQUE INIMITABLE STYLE. NO COPY CATS, BUT



Jerry Murad's HARMONICATS

1A Peg o' My Heart

1B fantasy impromptu

2A malaguena

2B harmonica boogie

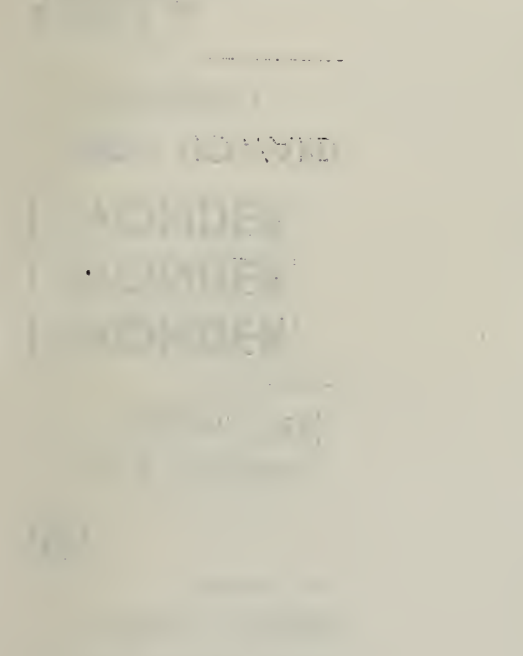
3a ALEXANDER'S RAGTIME BAND

MEL HENKE and the Honeydreamers
his piano . . . their voices

3b what is this thing called love?

VITAcoustic TONE CONTROLLED Records
"LIVING SOUND"

CHICAGO
NEW YORK
HOLLYWOOD



WHAT'S HOT ON THE RECORDS For The Week of May 12, 1947

New York

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. THE FRECKLE SONG (Larry Vincent)
4. LINDA (Buddy Clark-Ray Noble)
5. A SUNDAY KIND OF LOVE (Claude Thornhill)
6. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
7. MANAGUA NICARAGUA (Freddy Martin)
8. GUILTY (Margaret Whiting)
9. ALL JOLSON RECORDINGS
10. GLOCCA MORRA (Dick Haymes)

Newport, R. I.

1. HEARTACHES (Ted Weems)
2. LINDA (Charlie Spivak)
3. ANNIVERSARY SONG (Al Jolson)
4. GUILTY (Margaret Whiting)
5. I'LL CLOSE MY EYES (Johnny Desmond)
6. MAM'SELLE (At Lund)
7. GLOCCA MORRA (Dick Haymes)
8. MANAGUA NICARAGUA (Freddy Martin)
9. IT'S A GOOD DAY (Gene Krupa)
10. THAT'S WHERE I CAME IN (The Ink Spots)

Topeka, Kans.

1. MY ADOBE HACIENDA (Eddy Howard)
2. LINDA (Charlie Spivak)
3. MAM'SELLE (Art Lund)
4. HEARTACHES (Ted Weems)
5. GLOCCA MORRA (Dick Haymes)
6. APRIL SHOWERS (Guy Lombardo)
7. MANAGUA NICARAGUA (Freddy Martin)
8. ALL BY MYSELF (Sammy Kaye)
9. YOU CAN'T SEE THE SUN (Vaughn Monroe)
10. I WANT TO THANK YOUR FOLKS (Perry Como)

Hartford, Conn.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. MY ADOBE HACIENDA (Eddy Howard)
4. MAM'SELLE (Art Lund)
5. LINDA (Buddy Clark-Ray Noble)
6. GUILTY (Ella Fitzgerald)
7. GLOCCA MORRA (Buddy Clark-Ray Noble)
8. IF I HAD MY LIFE TO LIVE OVER (Bob Eberle)
9. JALOUSIE (The Three Suns)
10. LAZY RIVER (The Mills Bros.)

Eddy Arnold

a big name on records for all the folks

will hit a new high for you with his great recording of . . .

"What is Life Without Love?"

Victor Record
20-2058
What is Life Without Love?
AND
Be Sure There's No Mistake

YOU CAN HEAR
Eddy Arnold
ON THE
CHECKERBOARD JAMBOREE
Monday thru Friday
12:15 P.M.—E.S.T.
Mutual Network

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

2—MAM'SELLE
FRANKIE LAINE
(Mercury 5048)

3—A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury 5018)

4—THEM THERE EYES
ROY MILTON
(Roy Milton 201)

5—IT SHOULDN'T HAPPEN TO A DREAM
DUKE ELLINGTON
With AL HIBBLER
(Musicraft 484)

6—POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

7—NO GREATER LOVE
BILLIE HOLLIDAY
(Decca 23853)

8—THAT'S MY DESIRE
FRANKIE LAINE
(Mercury 5007)

9—YOU DON'T LEARN THAT IN SCHOOL
KING COLE TRIO
(Capitol 393)

10—MEET ME AT NO SPECIAL PLAE
KING COLE TRIO
(Capitol 393)

OPERATORS . . .

Do you believe in the "SUPER NATURAL"

this is it . . .

THE CHARIOTEERS

COLUMBIA RECORD Version

of the New Novelty Sensation!

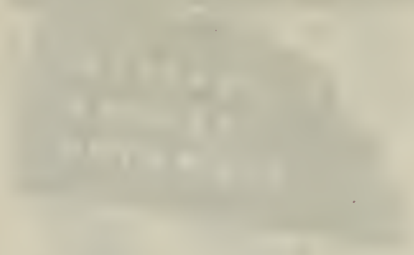
"CHI-BABA CHI-BABA"

(My Bambino Go To Sleep)

COLUMBIA RECORD No 37384

★ It's the "SUPER NATURAL" that will skyrocket the take on all your machines.

ON Columbia Records



WHAT'S HOT ON THE RECORDS For The Week of May 12, 1947

Chicago

1. PEG O' MY HEART (The Harmonicats)
2. HEARTACHES (Ted Weems)
3. LINDA (Ray Noble-Buddy Clark)
4. MAM'SELLE (Art Lund)
5. MY ADOBE HACIENDA (Eddy Howard)
6. ANNIVERSARY SONG (Al Jolson)
7. GUILTY (Tony Martin)
8. MANAGUA NICARAGUA (Guy Lombardo)
9. SANTA CATALINA (Eddy Howard)
10. YOU CAN'T SEE THE SUN (The Ink Spots)

Woodburn, Ore.

1. MY ADOBE HACIENDA (Eddy Howard)
2. HEARTACHES (Ted Weems)
3. GLOCCA MORRA (Dick Haymes)
4. MANAGUA NICARAGUA (Freddy Martin)
5. LINDA (Buddy Clark-Ray Noble)
6. GUILTY (Johnny Desmond)
7. ANNIVERSARY SONG (Al Jolson)
8. THAT'S HOW MUCH I LOVE YOU (Louis Prima)
9. AVALON (Al Jolson)
10. WYOMING (Curly Gibbs)

Brattleboro, Vt.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. MY ADOBE HACIENDA (Eddy Howard)
4. GUILTY (Margaret Whiting)
5. APRIL SHOWERS (Al Jolson)
6. MAM'SELLE The Pied Pipers)
7. LINDA (Buddy Clark-Ray Noble)
8. FOR SENTIMENTAL REASONS (Eddy Howard)
9. SWANEE (Al Jolson)
10. THAT'S HOW MUCH I LOVE YOU (Bing Crosby)

Montreal, Quebec

1. LINDA (Buddy Clark-Ray Noble)
2. GUILTY (Johnny Desmond)
3. I'LL CLOSE MY EYES (Andy Russell)
4. THAT'S MY DESIRE (Frankie Laine)
5. HEARTACHES (Ted Weems)
6. MAM'SELLE (Art Lund)
7. SWANEE RIVER BOOGIE (Albert Ammons)
8. SONATA (Perry Como)
9. HOODLE ADDLE (Tex Beneke)
10. JALOUSIE (Buddy Morrow)

OPS... You'll Have Plenty of MAHZEL (Means Good Luck) When You

FEATURE

That Genial Irish Gentleman

•

ART MOONEY

and His Orchestra

And His Sock Recording of The Sock Novelty

"MAHZEL"

(The Good Luck Song)

featuring the GALLI SISTERS

BACKED BY

"THAT'S MY DESIRE"

Vocal by Bud Brees

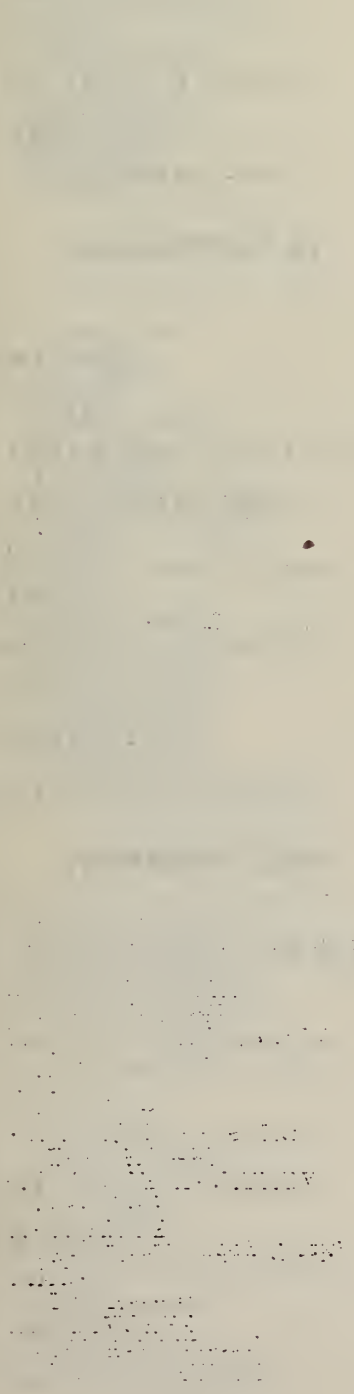
on MGM

RECORD NO.

10020

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



WHAT'S HOT ON THE RECORDS

For The Week of

May 12, 1947

Los Angeles

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Tex Beneke)
3. LINDA (Buddy Clark-Ray Noble)
4. THAT'S MY DESIRE (Frankie Laine)
5. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
6. MAM'SELLE (Art Lund)
7. MY ADOBE HACIENDA (Eddy Howard)
8. SANTA CATALINA (Freddy Martin)
9. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
10. I'LL CLOSE MY EYES (Dinah Shore)

Jonesboro, Ark.

1. MY BICYCLE TILLIE (Bill Samuels)
2. HEARTACHES (Ted Weems)
3. DOES YOUR HEART BEAT FOR ME (Russ Morgan)
4. LINDA (Lester Harding)
5. MY ADOBE HACIENDA (Jack McLean)
6. ALL JOLSON RECORDINGS
7. RYE WHISKEY (Red Foley)
8. SANTA CATALINA (Frankie Carle)
9. SO ROUND SO FIRM (Merle Travis)
10. JOLE BLON (Moon Mulligan)

Miami, Fla

1. HEARTACHES (Ted Weems)
2. LINDA (Buddy Clark-Ray Noble)
3. MAM'SELLE (John Paris)
4. ANNIVERSARY SONG (Tex Beneke)
5. GUILTY (Ella Fitzgerald)
6. MY ADOBE HACIENDA (The Dinning Sisters)
7. YOU CAN'T SEE THE SUN (The Ink Spots)
8. THAT'S WHERE I CAME IN (Perry Como)
9. AS YOU DESIRE ME (Vaughn Monroe)
10. MANAGUA NICARAGUA (Guy Lombardo)

Omaha, Nebr.

1. HEARTACHES (Eddy Howard)
2. LINDA (Buddy Clark-Ray Noble)
3. GUILTY (Margaret Whiting)
4. MY ADOBE HACIENDA (Eddy Howard)
5. I'LL CLOSE MY EYES (Dinah Shore)
6. ANNIVERSARY SONG (Guy Lombardo)
7. I DO DO DO LOVE YOU (Johnny Mercer)
8. GLOCCA MORRA (Dick Haymes)
9. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
10. I TIPPED MY HAT (Jack Smith)

TWO SURE-FIRE MONEY-MAKERS!

Lawrence WELK

and his Champagne Music

Bubbling over with Coin Appeal—

MY PRETTY GIRL

BOBBY BEERS and VOCAL ENSEMBLE

Backed with

Chi-Baba, Chi-Baba

JOAN MOWERY, BOBBY BEERS and VOCAL ENSEMBLE

BROADCASTING NIGHTLY (CBS & NBC)
THE ROOSEVELT GRILL
ROOSEVELT HOTEL, N. Y.

Just Released
DECCA
23878

Also now available
Lawrence Welk's new Polka Album containing
CLARINET POLKA, BEER BARREL POLKA
and six other great sides.

Personal Management SAM J. LUTZ
6406 SUNSET BLVD., HOLLYWOOD, CALIF.

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—ALADDIN	EX—EXCELSIOR	NA—NATIONAL
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
BB—BLUEBIRD	KE—KEYNOTE	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CO—COLUMBIA	MG—M-G-M	VI—VICTOR
DE—DECCA	MU—MUSICRAFT	VO—VOGUE
EC—EXCLUSIVE		

May 5 April 28 April 21

1—Mam' Selle 127.3 88.9 70.6
- CA-396—PIED PIPERS — *It's the Same Old Dream*
- CO-37343—FRANK SINATRA — *Mam'selle*
- DE-23861—DICK HAYMES — *Stella By Starlight*
- MA-7217—RAY DOREY — *Man Who Paints The Rainbow*
- MGM-10011—ART LUNO — *Sleepy Time Gal*
- SI-15093—RAY BLOCH ORCH. — *It's So Nice To Be Nice*
- VI-20-2211—DENNIS DAY — *Stella By Starlight*

2—Linda 124.1 124.4 128.8
- CA-362—PAUL WESTON ORCH. — *Roses In the Rain*
- CO-37215—RAY NOBLE ORCH. (FT) — *Love Is a Random Thing*
- DE-23864—GORDON JENKINS O. — *Maybe You'll Be There*
- ME-3058—CHUCK FOSTER ORCH. — *Roses In The Rain*
- MU-428—ARTIE SHAW ORCH. — *Anniversary Song*
- SI-15106—LARRY DOUGLAS — *Beware My Heart*
- SI-15090—MONICA LEWIS — *Exactly Like You*
- SO-2006—BOB CHESTER ORCH. — *Roses In The Rain*
- VI-20-2047—CHARLIE SPIVAK ORCH. — *So They Tell Me*
- VI-20-2109—JOHNNY DESMOND — *I'll Close My Eyes*

3—Heartaches 122.8 134.1 148.6
- AP-1045—GORDON MacRAE — *If I Had My Life To Live Over*
- CA-372—JOE ALEXANDER — *If I Had A Chance With You*
- CO-37234—DINAH SHORE — *Anniversary Song*
- CO-37305—HARRY JAMES ORCH. — *I Tipped My Hat*
- DE-25071—TED WEEMS O.—ELMO TANNER — *Oh' Monah*
- MA-1111—EDDY HOWARD O. — *Don't Tell Her What's Happened to Me*
- MG-10001—JIMMY DORSEY ORCH. — *There Is No Greater Love*
- NA-9026—RED McKENZIE — *If I Had My Life to Live Over*
- SI-15065—RAY BLOCH ORCH. — *What Am I Gonna Do About You?*
- SO-2005—TED STRAETER ORCH. — *That's Where I Come In*
- VI-20-2175—TED WEEMS ORCH. — *Piccolo Pete*

4—Anniversary Song 107.7 119.8 128.1
- CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) — *My Best to You*
- CO-37289—WOODY HERMAN O. — *No Time*
- CO-37234—DINAH SHORE — *Heartaches, Sadness and Tears*
- DE-23799—GUY LOMBARDO O. — *Uncle Remus Said*
- DE-23714—AL JOLSON — *Avalon*
- MA-1107—LOUIS PRIMA O. — *That's How Much I Love You*
- ME-3036—ANITA ELLIS — *I'm Yours*
- MU-428—ARTIE SHAW ORCH. — *Guilty*
- SI-15075—LARRY DOUGLAS — *The Girl That I Marry*
- SO-2004—GEORGE TOWNE ORCH. — *Sonata*
- VI-20-2126—TEX BENEKE O. — *Hoodle Addle*

5—My Adabe Hacienda 72.7 54.9 24.9
- CA-389—DINNING SISTERS — *If I Had My Life to Live Over*
- CO-37332—LOUISE MASSEY — *Starlight Schottischo*
- DE-23846—RUSS MORGAN ORCH.—BAKER — *This Is the Night*
- MA-1117—EDDY HOWARD ORCH. — *Midnight Masquerade*
- ME-3054—BOBBY TRUE TRIO — *Heartaches*
- VI-20-2150—BILLY WILLIAMS — *Ain't Gonna Leave My Love No More*
- VO-785—ART KASSEL ORCH. — *The Echo Said No*

6—Guilty 65.5 79.2 69.2
- BW-821—NICK DeLANO
- CA-324—MARGARET WHITING — *Oh, But I Do*
- DE-23844—EDDIE HEYWOOD ORCH. — *Sentimental Journey*
- MA-11D6—TONY MOTTOLA FOUR — *Trigger Fantasy*
- ME-3042—TONY MARTIN — *Dreamland Rendezvous*
- MU-429—ARTIE SHAW ORCH. — *Anniversary Song*
- SI-15090—MONICA LEWIS — *Exactly Like You*
- VI-20-2109—JOHNNY DESMOND — *I'll Close My Eyes*

7—How Are Things in Glacca Marra? 43.2 64.1 68.5
- CA-345—MARTHA TILTON — *Connecticut*
- CO-37223—BUDDY CLARK — *If This Isn't Love*
- DE-23830—DICK HAYMES — *'Twas Only An Irishman's Dream*
- MA-12009—GEORGIA GIBBS — *Necessity*
- ME-3056—HARRY BABBITT — *Oshkosh, Wisc.*
- SI-15064—JOHNNY LONG ORCH. — *Last Night On The Back Porch*
- SO-3043—BOB HOUSTON WITH ORCH. — *Dream, Dream, Dream*
- VI-20-2121—TOMMY DORSEY O. — *When I'm Not Near the Girl I Love*
- VI-45-0011 (P-167) RUSS CASE O. — *That Great Come and Get It Day*

8—Across the Alley from the Alamo 41.8 19.4 4.0
- CA-387—STAN KENTON O. — *No Greater Love*
- CO-37289—WOODY HERMAN O. — *No Greater Love*
- DE-23863—MILLS BROTHERS — *Dream, Dream, Dream*

9—Managua, Nicaragua 40.8 52.2 71.3
- CO-37214—KAY KYSER O. — *That's the Beginning of the End*
- DE-23782—GUY LOMBARDO O. — *What More Can I Ask For?*
- ME-5016—TWO TON BAKER
- SI-15086—JULIE CONWAY & CHICKERING FOUR — *If I Had My Life To Live Over*
- SO-3032—THE GOROON TRIO — *Jealous*
- VI-26-9015—JOSE CURBELO O. — *The Breeze and I*
- VI-20-2026—FREDOY MARTIN O. — *Heaven Knows When*

10—I'll Close My Eyes 24.6 25.4 51.4
- CA-342—ANOY RUSSELL — *It's Dreamtime*
- CO-37213—DINAH SHORE — *My Bel Ami*
- DE-23756—HILDEGAROE — *There's No Holding Me*
- MA-1093—MILDRED BAILEY — *Me and the Blues*
- ME-3046—JACK FINA — *Save Me A Dream*
- MU-15097—TEDDY WALTERS — *The More I Go Out With Somebody Else*
- SI-15066—JOHNNY BOTHWELL ORCH. — *I Won't Promise*
- SO-3034—RAY ANTHONY ORCH. — *Margie*
- VI-2D-2109—JOHNNY DESMOND — *Guilty*

11—Santa Catalina 21.8 13.2 24.7
- CO-37328—MODERNAIRES—PAULA KELLY
- MA-1114—EDDY HOWARD ORCH. — *Don't Tell Me That Story*
- VI-20-2136—FREDDY MARTIN ORCH. — *Say So*

12—I Want to Thank Your Folks 19.1 16.6 18.5
- CA-356—KING COLE TRIO — *You Should Have Told Me*
- CO-37251—FRANK SINATRA — *Why Shouldn't It Happen to Us*
- DE-23851—INK SPOTS — *I Wasn't Meant for Love*
- MA-1105—EDDY HOWARD & ORCH. — *Too Many Times*
- SI-15084—LARRY DOUGLAS — *Why Did It Have To End So Soon*
- SO-2007—SAXIE DOWELL ORCH. — *Sh-h, The Old Man's Sleepin'*
- VI-20-2117—PERRY COMO — *That's Where I Came In*

13—A Sunday Kind of Love 18.2 4.2 17.0
- CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) — *Ivy*
- CO-37219—CLAUDE THORNHILL ORCH. — *Sonata*
- OE-23866—ELLA FITZGERALD — *That's My Desire*
- MA-1113—LOUIS PRIMA ORCH. — *A Nickel for a Memory*
- ME-5019—FRANKIE LAINE — *Who Cares What People Say*

14—Peg O' My Heart 15.0 13.4 6.1
- CA-346—CLARK DENNIS — *Bless You*
- VT-1—THE HARMONICATS — *Fantasy Impromptu*

15—Jalausie 13.7 26.7 17.8
- CA-335—BILLY BUTTERFIELD ORCH. — *Steamroller*
- CO-37218—HARRY JAMES ORCH. — *The Man With the Horn*
- CO-36475 (C-80) SELINSKY & SALON — *Ay, Ay, Ay*
- CO-36571—MAREK WEBER ORCH. — *A Media Luz*
- CS-510—TONY PASTOR ORCH. — *Margie*
- DE-23311—FRED WARING ORCH. — *Holiday for Strings*
- DE-23480—LOS ANGELES PHILHARMONIC ORCH.
- DE-23542—KITTY CARLISLE — *Beat Out That Rhythm on a Drum*
- MA-20002 (M-201) A. NEWMAN ORCH. — *Hora Staccatto*
- MA-1090—THE THREE SUNS — *Sonata*
- ME-2057—BUDDY MORROW ORCH. — *Lullaby*
- SI-15015—RAY BLOCH ORCH. — *Espanharlem*
- VI-12160—BOSTON "POPS" ORCH. — *Ritual Dance of Fire*
- VI-20-1961—HERBIE FIELDS ORCH. — *Among My Souvenirs*
- VI-25-0059—HENRI RENE ORCH. — *Hora Staccatto*

16—That's My Desire 13.6 4.5
- CA-395—MARTHA TILTON—ELLIOTT ORCH. — *I Wonder, I Wonder, I Wonder*
- CO-37329—WOODY HERMAN ORCH. — *Ivy*
- OE-23866—ELLA FITZGERALD — *A Sunday Kind of Love*
- ME-3043—FRANKIE LAINE — *By The River St. Marie*
- VI-20-2251—SAMMY KAYE ORCH. — *Red Silk Stockings and Green Perfume*

17—Time After Time 11.8 14.3
- CA-383—MARGARET WHITING — *Spring Isn't Everything*
- CO-37300—FRANK SINATRA — *I Believe*
- MA-7215—GEORGE OLSEN ORCH. — *Let Me Call You Sweetheart*
- ME-5041—GLEN GRAY ORCH. — *Necessity*
- MU-462—TEODY WILSON QUARTET — *Moon Faced, Starry Eyed*
- VI-20-2210—TOMMY DORSEY ORCH. — *It's The Same Old Dream*

18—Roses in the Rain 10.0
- CA-362—PAUL WESTON ORCH. — *Lindo*
- CO-37252—FRANKIE CARLE ORCH. — *You Are There*

19—Moan-Faced, Starry-Eyed 9.1 6.9 10.4
- CA-376—BENNY GOODMAN ORCH. — *It Takes Time*
- VI-20-2176—FREDDY MARTIN ORCH. — *What Good Would The Moon Be?*
- MU-462—TEDDY WILSON QUARTET — *Time After Time*

20—I Believe 8.6 10.6
- CO-37300—FRANK SINATRA — *Time After Time*
- MU-492—ARTIE SHAW ORCH. — *It's The Same Old Dream*
- VI-20-2240—LOUIS ARMSTRONG ORCH. — *You Don't Learn That In School*

21—That's How Much I Love You 8.4 6.6 12.3
- CA-363—ALVINO REY ORCH. — *Why Don't We Say We're Sorry*
- CO-37231—FRANK SINATRA — *I Got a Gal I Love*
- OE-23840—BING CROSBY — *Rose of Santa Rosa*
- DE 46028—RED FOLEY — *Rye Whiskey*
- MA-1107—LOUIS PRIMA ORCH. — *Anniversary Song*
- ME-6031—WALLY FOWLER ORCH. — *Brown Eyes a Cryin' in the Rain*
- VI-20-1948—EDDY ARNOLD ORCH. — *Chained to a Memory*

22—The Egg and I 6.8 16.4
- CO-37278—DINAH SHORE — *Who Cares What People Say*
- MA-1112—THE MERRY MACS — *Open The Door Richard*
- ME-5019—HARRY BABBIT — *When Am I Going To Kiss You Good Morning*
- SI-15107—LARRY DOUGLAS — *No Greater Love*
- VI-20-2209—SAMMY KAYE ORCH. — *After Graduation Day*

23—Stella By Starlight 6.7 2.2
- CA-397—BILLY BUTTERFIELD ORCH. — *Maybe You'll Be There*
- CO-37323—HARRY JAMES ORCH. — *As Long as I'm Dreaming*
- CO-37343—FRANK SINATRA — *Mam'selle*
- DE-23861—DICK HAYMES — *Mam'selle*
- DE-23468—VICTOR YOUNG ORCH. — *Mam'selle*
- VI-20-2211—DENNIS DAY — *Mam'selle*

24—That's Where I Came In 6.6 5.5 17.1
- CA-355—JO STAFFORD—P. WESTON O. — *Give Me Something to Dream About*
- CO-37290—DICK JURGENS O. — *It's Dreamtime*
- OE-23809—INK SPOTS — *You Can't See the Sun When You're Crying*
- MA-7211—RAY McKINLEY ORCH. — *Howdy Friends*
- VI-20-2117—PERRY COMO — *I Want to Thank Your Folks*

25—Far Sentimental Reasons 6.5 10.1 7.5
- CA-304—KING COLE TRIO — *The Best Man*
- CO-37188—DINAH SHORE — *You'll Always Be the One I Love*
- DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS — *Rhythm Boys*
- DE-18895 (A-467) FRED WARING O. — *You'd Be So Nice to, etc.*
- MA-1071—EDDY HOWARD ORCH. — *Why Does It Get So Late So Early?*
- MA-1091—COUNT MEETS THE DUKE — *Count Meets The Duke*
- VI-20-1891—CHARLIE SPIVAK O. — *It's All Over Now*

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

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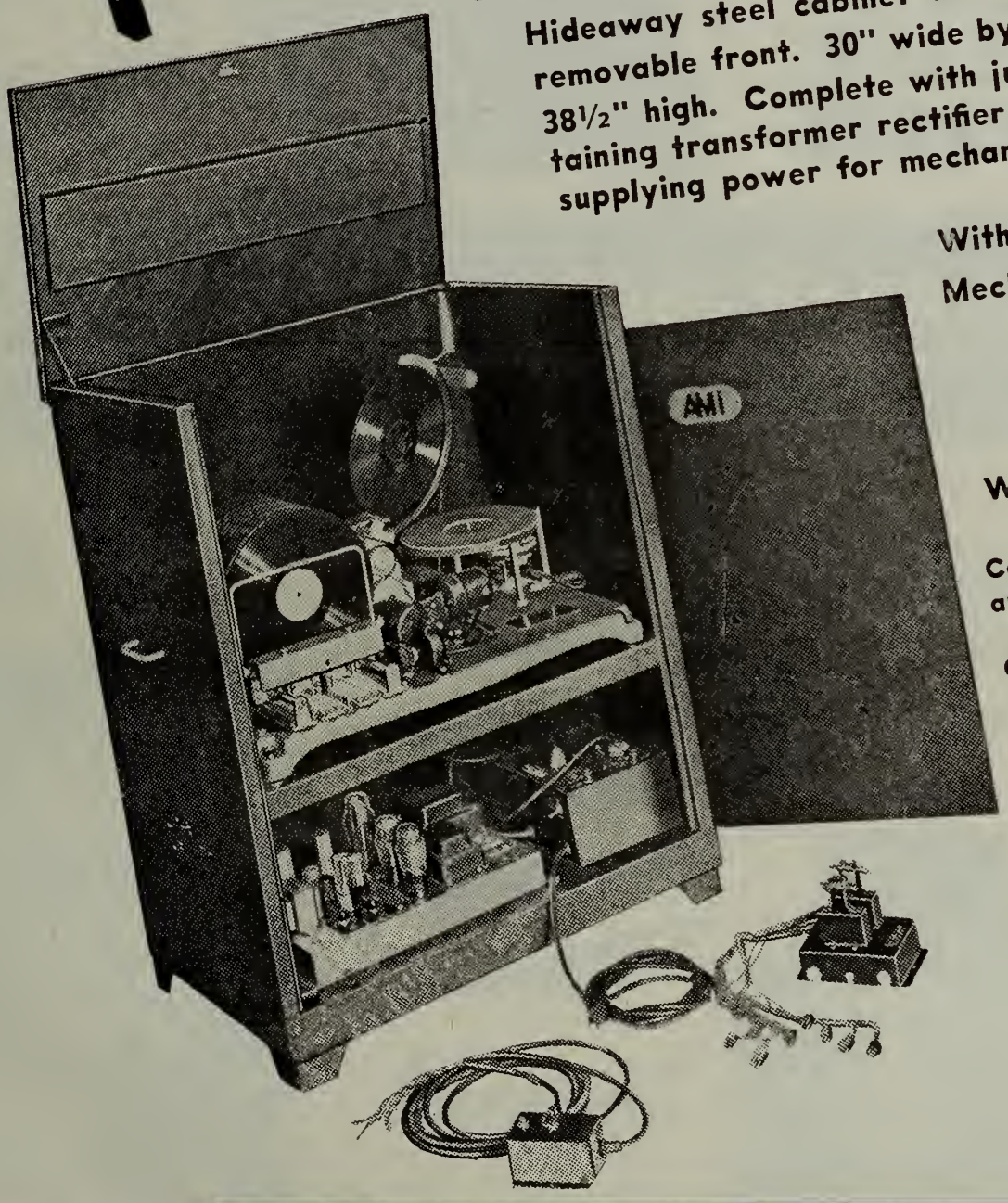
Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.



With AMI Selective Play Mechanism and Remote Volume Control

$515

With AMI Continuous Play Mechanism

Complete with Amplifier and Remote Volume Control

$482.50

Complete with Amplifier but without Remote Volume Control

$470.00

Complete without Amplifier and without Remote Volume Control

$410.00

Prices F.O.B. Grand Rapids

Excise Tax Included

Plus Local Taxes

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Resigns

J. A. DARWIN

E. ORANGE, N. J.—Joe Darwin announced this past week that he had cancelled his contract as Eastern Sales Manager for Packard Manufacturing Corp.

The resignation was necessitated at this time, Darwin explains, as he needs full time to devote to a new development for the music machine industry, which he hopes will be ready for placement on the market in the Fall.

Considered one of the first pioneers in the automatic music industry, Darwin has a wide acquaintanceship among the foremost music machine operators thruout the country.

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947
Aireon
Fiesta De Luxe
Super De Luxe
EXCLUSIVE DISTRIBUTORS
TRIANGLE DISTRIBUTING COMPANY
4608 PROSPECT AVE., CLEVELAND, O. • 212 EAST 8th ST. CINCINNATI, O.
DRESSEL DISTRIBUTING CO., 300 North High St., Columbus, Ohio

WANTED—BALLY GOLD CUPS

Will pay $20.00. Game must be complete with all parts intact. Cabinet must be in good condition. Prefer to pick machines up in New England territory.

DURSELL NOVELTY CO.

176 ARCH STREET
NEW BRITAIN, CONN.
(Phone: 5154-W)

MENTION "THE CASH BOX" WHEN ANSWERINGS ADS

OHIO PHONO OPS CONVENTION CLICKS

8th Annual Affair Pulls Biggest Crowd; Ops-Mfrs. Panel Discussion Pulls Big; Record Mfrs. In Open Meet With Ops. Hit Tune Party at Public Auditorium Wins Acclaim; Gene Krupa and Eddy Howard Orks Play; Leo Dixon and Harry Lief Given Tributes

CLEVELAND, O. — The biggest crowd in the history of the Ohio State Automatic Phonograph Owners Association attended the eighth annual affair of this noted group at the Carter Hotel (Monday, May 5) and was not only entertained by one of the greatest shows ever presented, featuring the orchestras of Eddy Howard and Gene Krupa, but the members of the organization had the opportunity of meeting with manufacturers' representatives in open panel discussions covering the music machine business as well as the record field.

Many people from out of town were present at this affair. Among them were, James O'Brien, managing director of the Philadelphia (Pa.) music operators; James T. Mangan, Public Relations Director for Coin Machine Industries, Inc., Chicago, also attended. C. S. Pierce and Douglas Opitz and their wives came from the Wisconsin Phonograph Operators Assn., Milwaukee (Wis.); Ray Cunliffe of the Illinois Phonograph Owners Assn., Chicago, was also there.

Among the manufacturers' representatives were J. A. (Art) Weinand of Rock-Ola Mfg. Corp.; Thomas Callaghan of Bally Mfg. Co.; Charles Schlicht of Mills Industries, Inc.; W. L. Krieg of Packard Mfg. Corp.; Lindy Force of AMI, Inc.; Fred Mann of Aireon Mfg. Corp.; H. F. Dennison of the Pantages Maestro Co., Hollywood, Cal.

Business meetings were held early in the morning by the association for the election of officers to the Board of Directors with the retirement of Leo Dixon and Harry Lief. The following are the new officers of the state organization: Jack Cohen, president; Harold Copeland, vice-president; James S. Ross, secretary-treasurer and Sanford Levine, assistant secretary-treasurer. The executive board consists of: Gary Weber, Robert Pinn and Robert Edward.

At the luncheon held in the English Room of the Carter Hotel here those present were informed that there would be panel discussions between the operators and the manufacturers of music equipment as well as between the operators and the record manufacturers. Both were to be guided by a moderator.

The first panel discussion held in the Spanish Room of the hotel was between the operators and the manufacturers of music equipment. For the manufacturers were: Tom Callaghan of Bally Mfg. Co., Art Weinand of Rock-Ola Mfg. Corp., Charley Schlicht of Mills Industries, Inc. and W. L. Krieg of Packard Mfg. Corp. For the operators were, Bob Pinn of Cleveland, Harold Copeland of Youngstown and James Burke of Cleveland. The discussions ranged around the high cost of machines as well as manufacturer cooperation to the organization to help the ops to a better commission set-up. This was acclaimed one of the most interesting open discussions ever held between manufacturers and operators. Bill Rosenfeld, attorney for the organization was the moderator and did a very fine job of it. The meeting was adjourned and will be continued at a later date.

The record manufacturers also held an open panel discussion in the Dutch Room with the operators and this proved one of the best of the meet. Here the ops asked that new releases be shipped to them immediately. They also asked for some arrangements regarding price of the records. In general this discussion centered about speedier delivery of new releases and the cooperation the record manufacturers could give the phono ops.

But the most outstanding and most impressive event of this one day convention was held in cooperation with The Cleveland Press, leading newspaper here, at what is today known in this city as the "Hit Tune Party." Here, with Charles Schneider, record reviewer for The Cleveland Press acting as M.C., hundreds of school kids were entertained and listened to new recordings coming from an Aireon phono on the stage of the big Public Auditorium in this city. As they listened they voted for the hit tune for the month of June. For the month of May the kids picked "Mam'selle" and this is Cleveland's biggest hit.

There is a great deal more which can be said about the "Hit Tune Party" for this is, without any doubt, the most outstanding public relations effort ever yet attempted by any organization in the nation. (In this issue of The Cash Box appears a special feature on the "Hit Tune Party" which will give all phono ops complete information and details.)

The big banquet held in the Rainbow Room of the Carter Hotel drew the largest crowd in Ohio' phono history. It was estimated that there were over 1,500 people present. With Charley Schneider of The Cleveland Press acting as M.C. the entertainment drew the applause of everyone present. Prior to the start of the entertainment, Wm. Rosenfeld, attorney for the organization, opened the banquet with a short speech and introduced the new officers of the state association. He then called to the platform Leo Dixon and Harry Lief and presented them with framed scrolls from the organization in thanks for their many years of work for the group.

George Bailey, memory expert opened the entertainment and won tremendous applause. The Murphy Sisters of Apollo Records were marvelously received and won great following at this affair. Jack Fina, ork leader of Mercury Records and Vic Damone an 18 year old singing find, also recording for Mercury won a great hand.

The big event of the evening was the appearance of the two leading orchestras. First Gene Krupa took the platform and won a great ovation. Eddy Howard had been delayed by bad weather and after flying all over the east was at last able to arrive in Cleveland about 9:30 P.M. and immediately took his place on the big double bandstand with his orchestra. As usual, Eddy wowed them. He pulled one out of the hat when he introduced his first western tune, just recorded, "Blue Tailed Fly," and the song was immediately acclaimed "a hit" by the big crowd.

This is one affair, all reported, that would go down in Ohio State's history as the greatest of all time.

you've got a big time coming

SUNDAY
MAY 25

YESSIREE!! The sky's the limit for fun and thrills at the GALA GRAND OPENING of Atlantic & Seaboard's big new quarters! It's gonna be "A COIN MACHINE SHOW IN NEW YORK!" More first-time showings of new equipment than any distributor ever displayed before! More celebrities than a dozen shows! More refreshments than you can chew — or swallow! IT'LL BE A DAY YOU'LL REMEMBER — SO REMEMBER THE DAY: ALL DAY, SUNDAY, MAY 25 — at

ATLANTIC & SEABOARD'S NEW QUARTERS
540-550 W. 58th St., N. Y. (near corner 11th Ave.)
"15,000 Feet of FAITH in the Future!"

Washington Coin Group Holds Annual Banquet

WASHINGTON, D. C.—The Washington Coin Machine Association held its Second Annual Banquet April 29 at the Hamilton Hotel, this city, attended by a large group of local coinmen and out of town visitors.

Featured speaker of the evening was Jim Gilmore of Coin Machine Industries, Chicago, who stressed the importance of a powerful Public Relations program for all in the industry to be sponsored by manufacturers, distributors and operators. Ira T. Byram, Jr., Silent Sales System, told the gathering about the recognition the industry is receiving from the public, with more and more favorable press notices.

Other members of the trade group who spoke were Ben Rodins, chairman of the banquet committee; Even Griffith, President; and Horace Biederman, Secretary-treasurer. Arch McDonald, well known radio sportscaster, once again was toastmaster, and lightened up the festivities with his famous stories.

Members of several Baltimore firms attended the banquet, partook of the entertainment and viewed the CMI sound movie "The Coin Machine Industry".

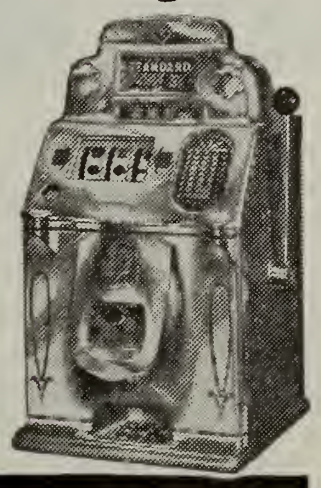
View 'Special Entry'

CHICAGO—Bill O'Donnell, Assistant Sales Manager, and Herb Jones, Advertising Manager, Bally Mfg. Co., this city, point out high score of "Special Entry" to Pat Krueger, Chicago beauty.

WINNING COMBINATIONS

In Inventions it's JAMES WATT and the Steam Engine

In Coin Machines it's JENNINGS STANDARD CHIEF



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..... The Leader in the Field for over 40 Years .....

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MENTION QUANTITY AND PRICE IN FIRST LETTER
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"CYCLONE"
IS SENSATIONAL!
CONVERTIBLE: 5-BALL OR 3-BALL PLAY
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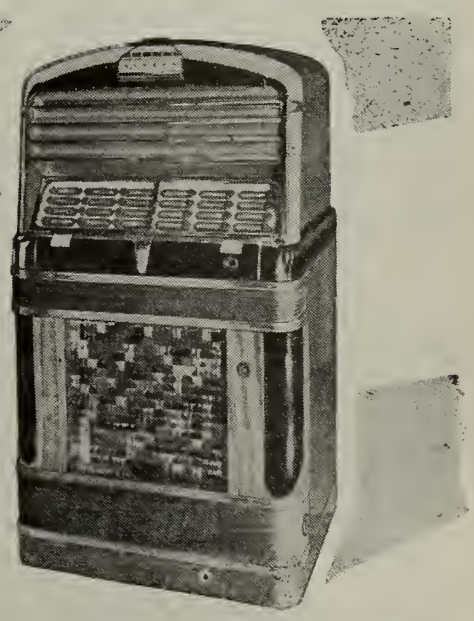
Exclusive Distribution
AIREON MUSIC
WILLIAMS GAMES

"fiesta" DE LUXE
IS IN THE SPOTLIGHT FROM NOW ON!
Aireon



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1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA
SUPER DE LUXE MODEL ALSO AVAILABLE

HELP

BE SURE TO BE IN WASHINGTON TO FIGHT THE SCOTT BILL (HR. 1269)

IMPORTANT

1. Individuals and groups desiring to be represented and heard at the Public Hearing on the Scott Bill (H.R. 1269) should give notification of an intention to be present at the proceedings by making such announcement in the form of a letter addressed to The Clerk, Committee On The Judiciary, House of Representatives, Washington, D. C.
2. The Committee should be so informed by May 20th.
3. All who intend to be present and give testimony should carry with them about fifty (50) mimeographed copies of the statement they intend to make, as well as any other pertinent information they wish to have entered for consideration by the Committee. The large number of copies are required since each member of the committee must have one for his study and consideration, as well as the Clerk, and members of the press.

WASHINGTON, D. C. — With the Public Hearing on the Scott Bill (H.R. 1269) scheduled to take place here at the nation's capitol on Friday morning, May 23rd, at 10 a.m. before the House of Representatives' Committee On The Judiciary, automatic music industry leaders are calling upon all members of the trade and their associations to be present, or at least represented, to offer opposition to this legislation.

Scene of the hearing will be the old House Office Building, where members of the House of Representatives' committee will gather to hear testimony from both sides as to why the bill should or should not be sent to the legislators to be made into law.

It is well known that the proponents of the bill are well organized and will be heavily represented, since they have been awaiting this opportunity for many years.

On the other hand, it was disclosed late this past week that comparatively few coinmen and music op groups have thus far registered intentions to be present before the Committee.

One of the first to so declare themselves was the Automatic Music Operators Association, of New York City. They have stated that they will send their attorney, Sidney H. Levine, and their president, Al Denver, to the hearing and they will be armed with the facts and figures so necessary to defeating the Bill.

Desperate is the necessity that others must join them.

As has been pointed out by The Cash Box thru the weeks past, as the progress of the measure moved closer and closer to its now very dangerous position, if allowed to be passed into the law the Scott Bill could well cripple the entire automatic music business from the manufacturer on down to the operator.

Seeking to strike out that part of the United States Copyright Laws which protects the music operator from paying out money to the host of performance rights organizations such as ASCAP, BMI, NAPA, etc. for using the music he chooses on his route, passage of the bill would open the door to every single one of these groups to hit the music operator for an annual tax that would run into millions upon millions of dollars for the industry.

As it now stands, practically every single music operator in America is using records of songs which are "protected" by ASCAP or BMI, and he is featuring performers who are members of the NAPA; should this bill become law, next year every single music operator in America will be paying out — and right thru the nose — for the "privilige" of using those records.

The federal law, which was written into the United States Copyright Act almost forty years ago, expressly protected the music operator from any kind of shakedown from these organizations because it was believed at that time that the music operator was providing the greater majority of the public with good, inexpensive entertainment. They wanted to keep it that way.

The group behind the Scott Bill want to change that. They want to shake you down for some real heavy coin, and a few hundred thousand phonos come to a mighty heavy load.

If you want to fight their shake down — Act now!

And let the people in Washington know about it.

Illinois Sub-Committee Hears Opponents To $50 Juke Tax Bill

Next Meet In Springfield, Tues., May 13; All Southern Illinois Music Ops Urged To Be Present. Chicago Hearing Adjourned to Friday, May 18.

CHICAGO — The House of Representatives Sub-Committee composed of Chairman Rep. Granta, Rep. Blomstrand, sponsor of H.B. 74, a bill to tax juke boxes in the state of Illinois $50. yearly, and Rep Petrone met with opponents to this bill at the Interstate Commerce Commission offices in this city this past week (Friday, May 2). But due to the fact that such short notice was given, the hearing was adjourned to Friday, May 18, so that the opponents of the bill might be able to gather together their forces.

Rep. Blomstrand of the 25th District, Chicago, is the sponsor of the bill (H.B.74) and firmly believes that he is entirely fair in his assumption that the juke boxes in the state of Illinois can pay the state an annual license fee of $50. He also believes that they are earning a great deal more than it is claimed at the present time. He is insistent in his belief that $50 per year to the state for a license to operate a juke box is entirely fair and considerate.

The next meeting will be held by this Sub-Committee in Springfield, Ill. on Tuesday, May 13. This meeting is being conducted for the benefit of the southern Illinois music ops. Already calls have gone out to them to immediately attend the hearing and to oppose this bill with every power at their command.

It was noted at the open hearing in Chicago that none came forward to the support of the bill with the exception of the sponsor, Rep. Blomstrand. Therefore no decision was made at this first open hearing. The bill continues to remain in the Committee of License and Miscellany for the time being until the next hearing in Springfield.

It is the sincere hope of all juke box leaders here that they will marshal all ops to come together to oppose this bill most vigorously ae the next hearing here in Chicago. This hearing is scheduled for Friday, May 18 and will probably again be held in the offices of the Interstate Commerce Commission, 160 North LaSalle St., Chicago.

At the same time the juke box men are urging all the Southern Illinois ops to come together in Springfield on Tuesday, May 13 to offset any action which may be taken there regarding passage of this bill.

Tho for sometime music merchants thruout the state believed that this bill would not go thru they all now realize that this can be pushed thru as a "sleeper" if none come forward to oppose it.

Aireon Changes Office On West Coast

LOS ANGELES — A spokesman for the Aireon Manufacturing Corporation announced this past week that the firm is closing their suite of offices now located at 1027 N. Highland Ave., this city, which had been maintained for the purpose of winding up the affairs of their Burbank Plant after that property had been sold, as well their subsidiary, Lewis Electronics, at Los Gatos.

Ed Wisler, Aireon's Western Sales Manager, will take over another office in the same building, however, where business affecting this area will be transacted.

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PRODUCTS

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and
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NOW DELIVERING!

ROCKET
CONVERTIBLE 5-BALL or 3-BALL PLAY

BALLY ENTRY
AUTOMATIC MULTIPLE

SPECIAL ENTRY
REPLAY MULTIPLE

TRIPLE BELL
5c - 10c - 25c or ANY COMBINATION

DeLUXE DRAW BELL
CONSOLE 5c and 25c PLAY

FOR SALE

MILLS VEST POCKETS CHROME

$49.50

McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

"A. M."

IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 !!!

Aireon

FIESTA DE LUXE

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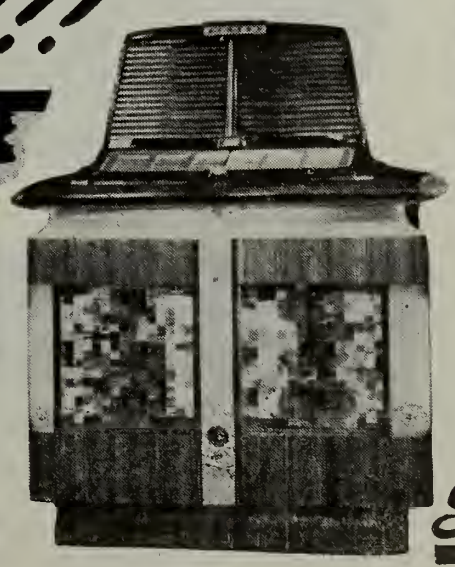
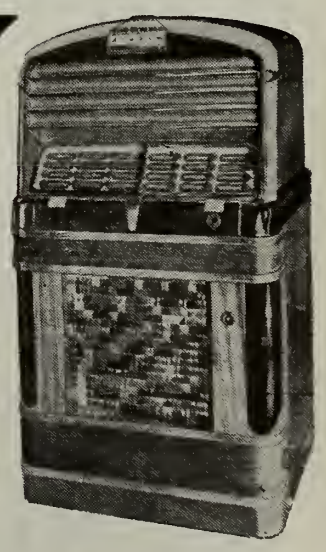
EXCLUSIVE DISTRIBUTORS

MATHENY VENDING CO.
564 W. DOUGLAS ST., WICHITA 12, KANSAS





Fiesta De Luxe

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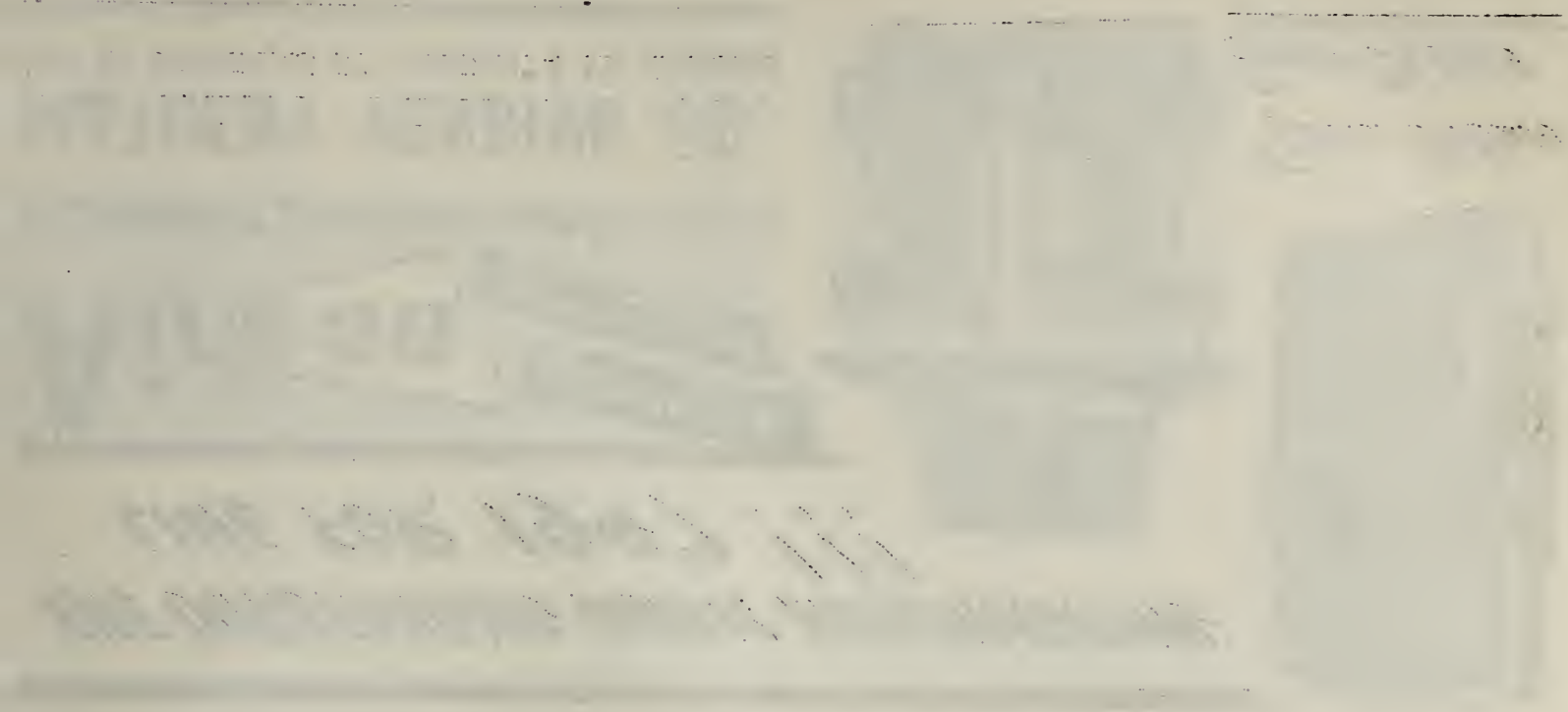
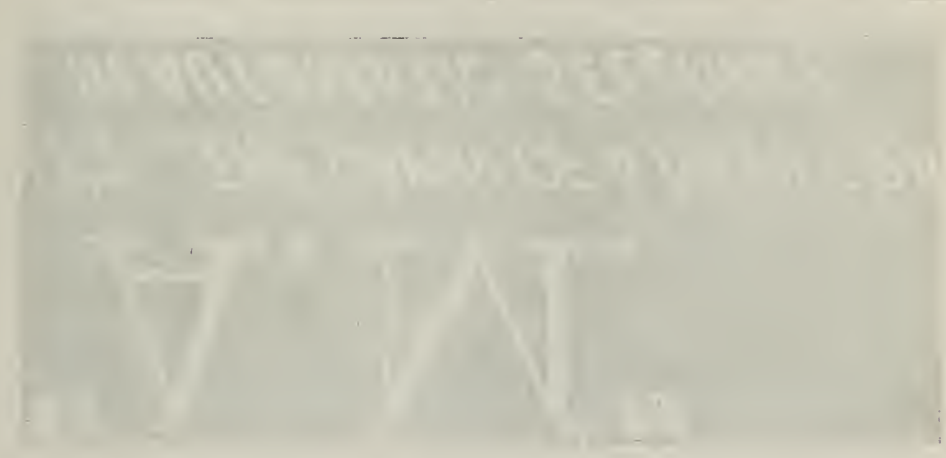




Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

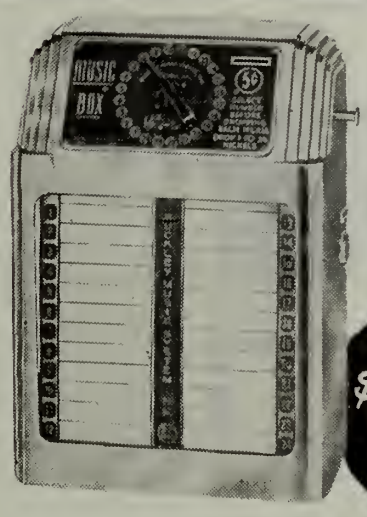
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- **Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.**
- **Club Handle and Handle Collar chrome plated.**
- **Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.**
- **5c-10c-25c chrome Denominator Coin Intake.**
- **Payout Cups with anti-spoon Cup.**
- **Drillproof Plates.**

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this ta be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Halts Income Drop Caused By Television

NEW YORK — With talk among local music men running high to the effect that television equipment in phonograph locations have cut into weekly collections as high as 25%, one leading operator headquartered here informed The Cash Box that he has tackled the problem within his own route and has succeeded in effecting a marked increase in collections over the drop he suffered when the video equipment first made its appearance among his locations.

"Like everybody else in this area, I noted a marked cut in collections in every location where television was introduced," the musicman declared. "And like everybody else, I became quite concerned, not only for the way television was cutting into our income at present, but for what it might do to the entire business in the future.

"As a result," he continued, "I made a complete survey of every location that had installed the equipment, and I found out what every other operator faced by the problem must be well aware of by now.

"Television did not increase the income of the location, despite window ads and other types of promotion, practically all the location owners agreed. Nonetheless," the op continued, "they all believed they had to have it, the reason being that when it came to special events, such as weekly boxing bouts, or some other big sports event, the location feared that unless he had a set, his customers would go elsewhere to see it.

"Checking again, I found that the programs such as those mentioned were comparatively far and few between, and would mean comparatively little in the final accounting. But what was actually hurting was the fact that the locations were often tuning their sets every time any kind of television was being aired, even if it was a cooking lesson. The shows didn't interest the customers, but they did distract from the phonograph.

This factor, like radio, was what was biting into the precious "action hours" of the phono, and so I concentrated on beating that problem.

"A heart to heart talk with the location owners concerned is what did the trick. I pointed out to them that with their own business down they could ill afford to be cutting their own income from the juke box.

"We both agreed that the 'big programs' helped draw a crowd, and it was good business to feature them. We met in agreement, too, that the phono was a source of income to be pressed into use as often as possible to help beat the current slump, and to heck with offering free cooking lessons as a customer catcher.

"As for the future of television as a threat to the industry, I fail to see it. At the present time there are too few sets in circulation to warrant the broadcasters' airing of many worthwhile shows.

"And when there are enough, television will merely take over from radio, and we've been able to live beside that instrument long enough to stop concerning ourselves with it."

Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

JENNINGS

CHALLENGER

TWIN PLAY 5c-25c

WITH THE NEW FLASHY CHROME TOP

Smallest in Size

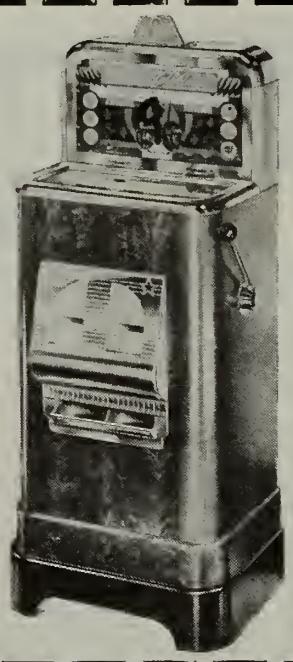
Biggest In Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

WRITE—WIRE—PHONE

CONSOLIDATED DISTRIBUTING CO.

1910 GRAND AVENUE, KANSAS CITY, MO.



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Be Sure To Mention "The Cash Box" When You Order

Press Mourns Bells As Spokane Sports Loss

SPOKANE, WASH.—Herb Ashlock, sports editor of the "Chronicle", a leading newspaper here, devoted much of a recent column to describing the effect of the recent ban on bells in this territory on the sports life of the city.

Stating that he was writing an "obituary" to the machines, Ashlock reported that "regardless of what the critics declare, the fabulous era of the slot machine made a major league city out of Spokane."

"In ten years of general athletic philanthropy are many notable incidents, which are more appreciated now because there won't be any more," he said, referring to the fact that many clubs were able to underwrite the expenses of outstanding sporting events thru the funds gained via their bell machines.

As an example, Ashlock then pointed to one such group, the Athletic Round Table, that gave away more than $500,000 in 12 years to bring outstanding exhibitions in all types of sport to Spokane.

To Visit East

CHICAGO—Frank Lorden, Bell-O-Matic Corporation's roadman, is seen beside a new Mills "Jewel Bell," prior to beginning an extensive trip thru the East, where he will visit with many operators. Frank recently returned from a highly successful tour of the Western states, where, he reports, coinmen greeted the new Mills bells with great enthusiasm.

Williams'

"CYCLONE"

IS SENSATIONAL!

CONVERTIBLE 5-BALL

OR 3-BALL PLAY

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA

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NEEDED!!

100 USED PHONOGRAPHS

We have Export orders for 100 used phonographs in good condition . . . for the month of May only.

We will allow unusually high trade - ins on the New 1947 PACKARD Phonograph.

We are the exclusive Packard distributors for Western Illinois, Iowa, Nebraska, South Dakota, Kansas and Western Missouri.

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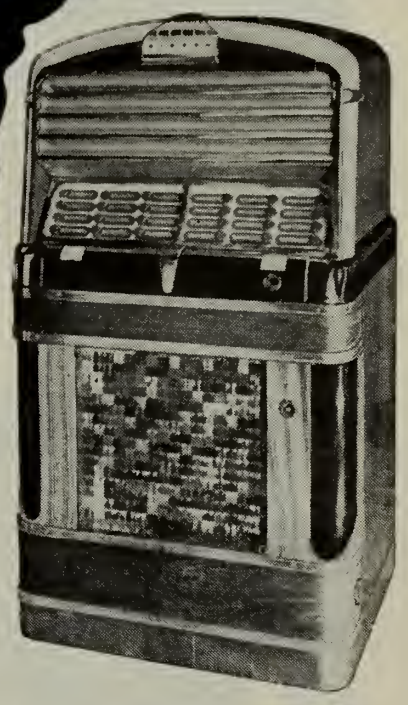
IT'S ALWAYS "Fiesta" TIME WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE

Aireon "Fiesta" DE LUXE

Exclusive Distributors



V. P. DISTRIBUTING CO.

2336 OLIVE ST. ST. LOUIS 3, MO.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE $32.50 TO $38.50 Per Reel

PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

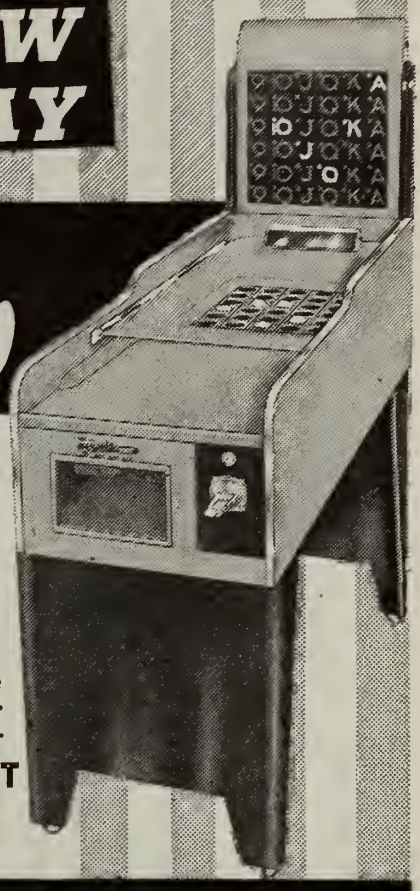
Complete No Extras $6.00

M. LUBER

503 W. 41st (LOngacre 3-5939) New York

YES WE'RE SHIPPING NOW TODAY AND EVERY DAY

SCIENTIFIC'S NEW LOCATION POKERINO



AMAZING VALUE FOR YOUR DOLLAR

Built like $500. Looks like $500. Earns like $1,000. Yet price is only $279.50. Yes, we mean it! This beautiful sparkling machine —glistening Maple and Birch construction — at a popular price which defies competition.

ORDER TODAY!

DISTRIBUTORS: Write For Territory Still Available

5 FEET OF DYNAMITE!

For 11 Years Pokerino concessions have been top money-makers at all amusement parks and boardwalks. These Pokerino Stores take in millions of dollars annually.

NOW

Scientific brings you the same irresistible idea in a Special Portable Model, Location Size, 5 Ft. Long — 5 Feet of Dynamite.

LOCATIONS RAVE ABOUT IT

CMI Coin Machine Industries, Inc. In Your Protection MEMBER

SCIENTIFIC MACHINE CORP.

229 WEST 28TH STREET PEnnsylvania 6-8217 NEW YORK 1, N.Y.

Packard Names Chief For East-Central Region

HERBERT E. WEDEWEN

INDIANAPOLIS, IND. — Herbert E. Wedewen of Cleveland, Ohio, has been named Regional Manager of Packard Pla-Mor's East-Central territory, according to announcement made recently by William H. Krieg, president and general counsel of Packard Manufacturing Corporation, headquartered here.

Better known to music men all over the country as "Herb," Wedewen will have direct charge of all relations with distributors and operators in southern New Jersey, eastern Pennsylvania, Delaware, Maryland, Washington, D.C., eastern West Virginia and northern Virginia.

Bally ROCKET

5 KICK-OUT POCKETS SCORES UP TO 490,000 FAST FRENZY OF ACTION

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation.

Order ROCKET today.

CONVERTIBLE 5-BALL or 3-BALL PLAY

●

CONVERTIBLE NOVELTY or FREE PLAY

LAKE CITY AMUSEMENT CO.

1621-33 SUPERIOR AVENUE

CLEVELAND OHIO

HATS OFF TO CLEVELAND'S MUSIC MERCHANTS FOR THE MOST OUTSTANDING PUBLIC RELATIONS WORK IN AUTOMATIC MUSIC HISTORY — THEIR GREAT "HIT TUNE PARTY"

CLEVELAND—Without any doubt the most outstanding and the most impressive sight any automatic music merchant in America will ever see, can be seen once during the month in this city, when the Phonograph Merchants Association hold their "Hit Tune Party". This is a thrill which exceeds anything else that public relations effort has brought about in the automatic music industry.

In cooperation with The Cleveland Press, leading newspaper of this city, and with Charles Schneider, the record review editor of this noted newspaper acting as master of ceremonies, hundreds of youngsters, the teen-age high school and college crowd, assemble in the Music Hall of the Public Auditorium of this city to pick their own hit tune of the month. This tune is immediately afterwards adopted by the music merchants of this city and given the number one position in all their automatic music equipment.

The Cleveland Phonograph Merchants Association popularizes the "Hit Tune Party" with large newspaper advertisements. Charles Schneider gives it plenty of space in his record review column in The Cleveland Press. After the hit tune is picked, it appears in all the ads of the association as well as in their street car advertising cards.

Up on the huge stage of the Music Hall in the Public Auditorium the operators place a juke box which is set for play without use of coin. Lights are splashed on the machine and the light from the machine help make this an extremely colorful scene. The master of ceremonies comes out, after the hall is packed (and this past Monday, May 5, 1947) it was packed to the rafters with the teen agers who come there right after school with their school books still under their arms) and introduces one of this city's well known disk jockeys

The disk jockey takes over the show and, after some pleasantries, announces the first song—then steps up to the juke box, pushes down the first button, the lights in the hall dim—and the music starts up. The numbers are all new releases brought to the hall by the juke box operators in cooperation with the record distributors in this city.

As the kids enter the hall they are given a ballot on which they write their favorite of all the tunes played for them as well as their second and third choice tunes. On Friday, March 28, 1947, at the first "Hit Tune Party", the kids picked the tune "Mam'selle". It is now in all of Cleveland's juke boxes and retail record stores report a flood of sales for the recordings of the tune while the publisher, for the first time in years, came down to Cleveland to see what had caused such an unprecedented sale of sheet music.

Tho the kids enjoy themselves tremendously, being introduced to the noted disk jockeys and whatever recording stars happen to be in Cleveland at the time, they are marvelous pickers of records, both The Cleveland Press and the Cleveland Phonograph Merchants Assn. report. As the kids leave the hall they drop their ballots into the boxes provided for this purpose. The tune which will be chosen from the balloting on May 5 will be Cleveland's hit tune for the month of May.

Even tho this brings the record firms, who have the chosen tune, plenty of good business, and even tho it tremendously helps the publisher of the song, the most impressive part of the "Hit Tune Party" is the marvelous method in which it creates a closer and finer relationship with the young customers of today who will be the old customers of tomorrow.

To those coinmen who were present at the Music Hall of the Public Auditorium in this city—Monday, May 5, 1947 will always stand out as one of the great days of their business careers. Here they saw what a local organization of automatic music merchants could accomplish. Here they noted the leading newspaper of the town cooperating with the juke box men. Here they saw hundreds of kids just out of their school classes for the day, and it was a rainy, cold day, absolutely jam pack this big auditorium.

Tho no one member of the organization can take credit for this marvelous public relations achievement, acclaim should go to Jack Cohen and James S. Ross as well as Sanford Levine of the Cleveland Phonograph Merchants Assn. for the marvelous effort they have expended in making this one of the greatest monthly attractions for Cleveland's youth and bringing them clean, wholesome entertainment as well as the opportunity of choosing their own tunes for their favorite juke box location.

As many words of praise that The Cash Box can heap upon this organization would never prove as effective as any automatic music leader attending one of these "Hit Tune Party" affairs and bringing home to his own fellow music merchants a complete description

This is the very sort of thing which The Cash Box has been advocating, has been urging all coinmen to do, has suggested time and time again to act as an aid to the present Public Relations Bureau of the industry. By every local group working out such a program the entire automatic music industry is absolutely certain to tremendoulsy benefit, not only for today but for many, many years to come.

This is the sort of thing which the public appreciates. It is this sort of thing which draws coinmen in any community closer together. This is one method which can be used to help boost the commission percentage for the advertising which results and the good will which is created assures the location owner that he should join in this program, even to sacrificing some of the percentage he receives as his commission from the juke box located in his place of business.

This was only the second "Hit Tune Party" and tho there are a few rugh edges which the association's officers advise will gradually be cured, it was a terrific affair from every standpoint. On the stage backdrop there is a large sign reading, "Hit Tune Party—present by—The Cleveland Press—and the—Phonograph Merchants Association". Flanking both sides of this circular sign are pictures of noted recording artists. Also all over the stage are other large signs of recording stars. The names of the records are just as impressively presented for all present to see. In every way this is set up for the kids just as if it were a complete stage presentation—except that the star of the show is the juke box on a raised platform for all in the audience to see and hear.

This combination of an intelligent and outstanding music merchants' association with the city's leading newspaper, spreading good will for the juke boxes located in the community thru the youth of the city, making more and better customers for automatic music as well as spreading further the facts with newspaper and car card advertising, paves the way for greater profits for these music merchants as well as a greater era for the entire automatic music industry

This is the sort of thing which The Cash Box strongly advocates for all the automatic music merchants in the nation.

At Runyon's 2-Day A M I School

NEW YORK — Gathering to learn more about the technical aspects of operating AMI equipment, the Runyon Sales Company's recent two-day school session held at both their Newark (N.J.) and New York City branches drew a large number of coinmen from those areas.

Seen in the top photo is a portion of the New Jersey operators who gathered at Runyon's Newark offices, while pictured below are some of the New York musicmen who attended.

Representing the AMI factory was Monte West, chief service engineer, who discussed the problems that might arise in the operation of the phonograph, explaining to the ops just how they were to be tackled and solved with a minimum of time and expense.

Leo Green Named Sales Manager For Lake City

CLEVELAND, O. — Leo Green, formerly of International Coin Machine Distributors, this city, has been named sales-manager by Joe Abrahams for the Lake City Amusement Company. Green has had many years of experience in the coin machine industry in this area and is one of the most liked coinmen here.

He advises, "This is one position I have always wanted and have always found working with Joe Abrahams one of the most pleasant experiences. I believe that we are going to prove Lake City Amusemust Co. is one of the outstanding factors in the sales of machines in the country.

"Already we are clicking with Bally games and believe that, as time goes on, we shall show some of the greatest machines Bally has ever yet introduced to the trade. The new Rocket has won a tremendous following."

Leo also stated that he will cover the entire territory personally at this time to meet with his many friends and to advise them of his appointment as sales-manager for the firm.

WEST COAST OPERATORS
We're Flying 'Em In!

Scientific's NEW
LOCATION MODEL
POKERINO
5 BALL ROLL-DOWN

5 Foot Location Size
Terrific Appeal
Terrific Money-Maker
$279.50 F.O.B. Factory
1/3 Dep. With Order
IMMEDIATE DELIVERY
WE'RE RECEIVING DAILY
DELIVERIES FROM NEW YORK
BY AIR FREIGHT

LYN BROWN CO.
1351 W. Washington Blvd.
Los Angeles 7, Cal.
Tel.: Richmond 74665

YOU GET THE BEST DEAL WHEN YOU MENTION THE CASH BOX!

FIRESTONE GAMES
TOP-FLIGHT MACHINES
FIRESTONE GAMES
TOP MONEY MAKERS
FIRESTONE ENTERPRISES, Inc.
1604 CHESTNUT ST.
BROOKLYN 30, N. Y.
ESplanade 5-5700
MEMBER

.. MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP
CONVERSION KITS
For all Seeburg Phonographs
Tone Arm and Crystal
Elec. Cut-off Switch
Elec. Cancel Coil
24 Volt Transformer
Cancel Button
Volume Control
Wire Leads
COMPLETE PACKAGE $19.95
Modernize Your Old Equipment in 20 Minutes

SPECIALS
SEEBURG Baromatics, 5, 10, 25c—Wireless $34.50
SEEBURG Baromatics 5, 10, 25c—3-Wire 29.50
SEEBURG Wallomatics, 5c—Wireless 27.50
SEEBURG Wallomatics, 5c—3-Wire 24.50
PACKARD Wallboxes (Used) 24.50
BUCKLEY Chrome Boxes 15.00

FEATURE ITEMS
PICKUP COILS (for all Seeburgs, including Hitones) $1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets..... 2.50
B-3 CRYSTAL PICKUPS—DATED—Rock. or Mills 2.75

Electric Cancels and Cut-Off
For all Seeburg Phonographs (complete) 7.95

REPLACEMENT MOTORS
For Wurlitzer-Seeburg Phones—ea. $19.50
110v-60 Cycle—Reconditioned Motors—Will give Excellent service—30 day Guarantee.

PLASTIC SHEETS
20"x50" (red) 60 Gauge—each $9.50
20"x50" (red) 30 Gauge—each 6.50

Quantity Discounts to Jobbers and Distributors

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.
SAN FRANCISCO, General Office: 284 Turk Street · Phone PRospect 2700
STOCKTON: 21 No. Aurora Street · Phone 7-7903
LOS ANGELES: 1701 W. Pico Boulevard · Phone DR. 2314

E. T. MAPE Distributing Co. INCORPORATED
SAN FRANCISCO
STOCKTON
LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

GENCO'S NEW SENSATIONAL ROLL DOWN GAME

ADVANCE ROLL

WITH THE NEW EXCLUSIVE FEATURE —*F-R-B

ADVANCE ROLL IS TERRIFIC BECAUSE —

Will stay in location LONGER!

Average earnings GREATER!

Exciting player-appeal!

Trouble Free!

All NEW Features

NEW Scoring Features

Player Controls Ball

Sturdy — Beautiful

Floating Roll-over Buttons

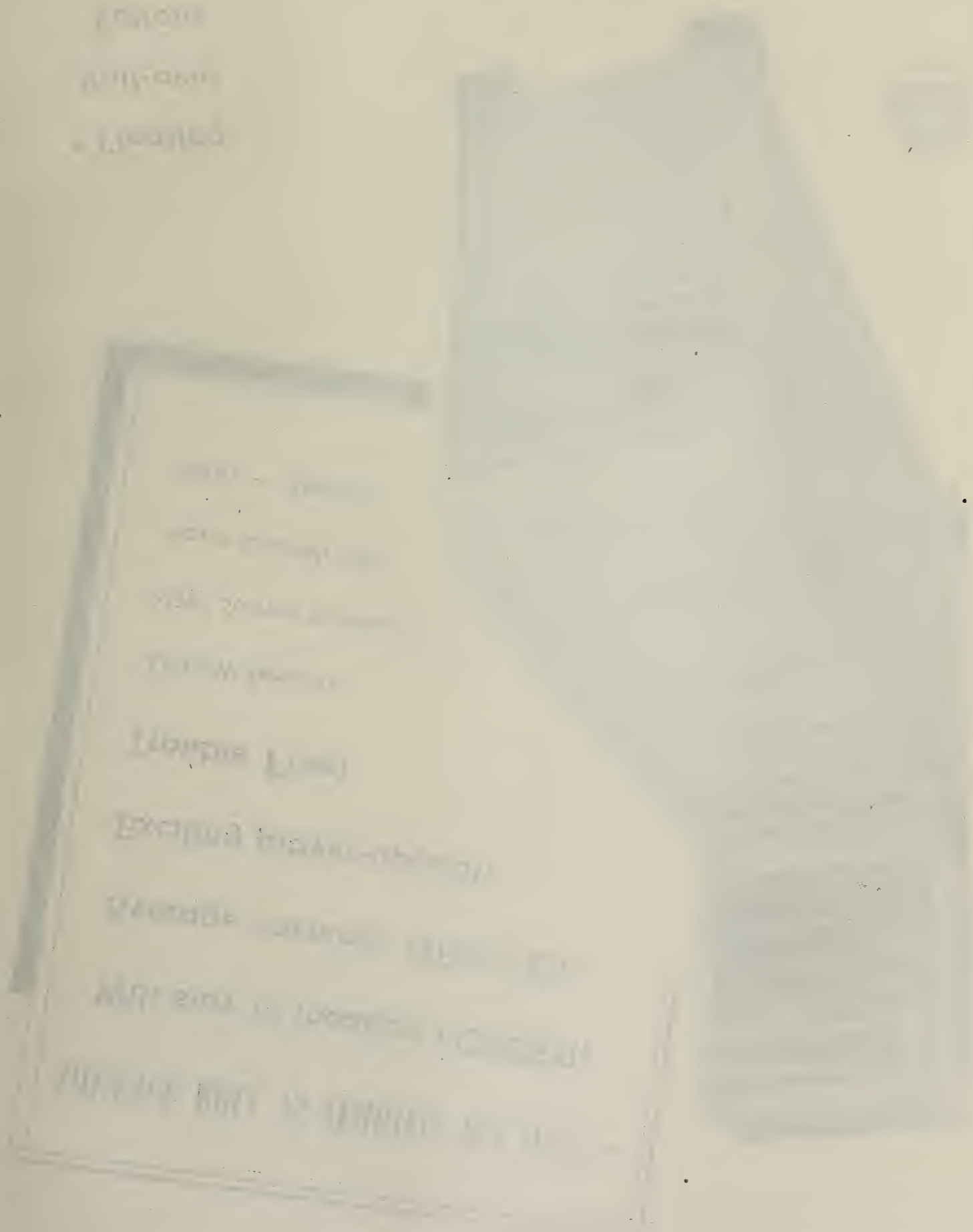
★ *Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.*

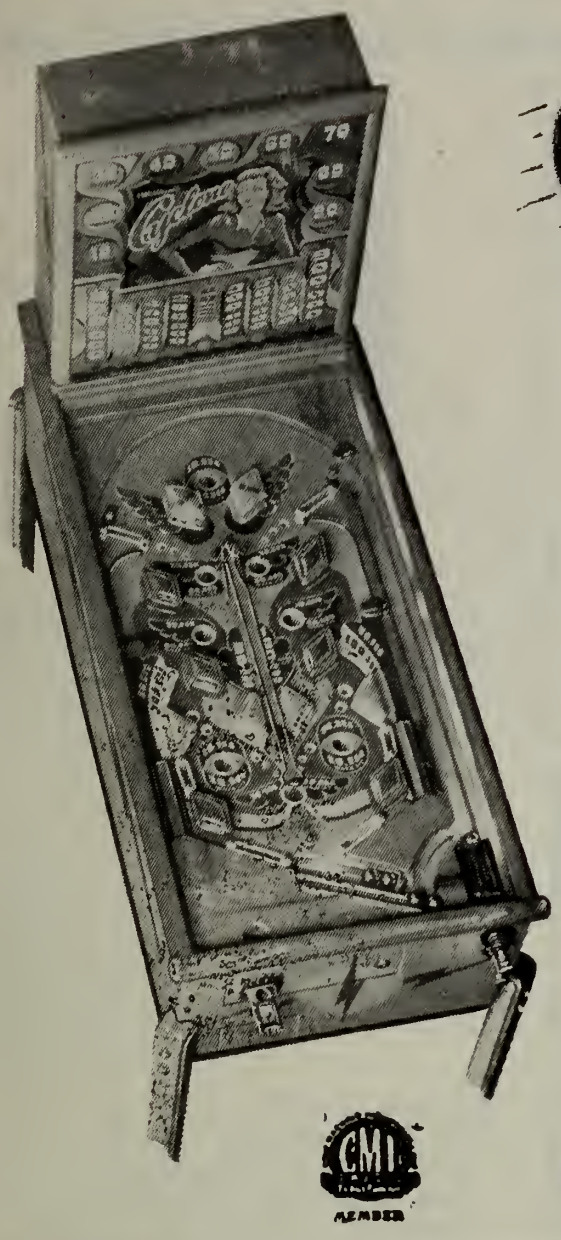
COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS





CYCLONE

By Unanimous Acclaim —

THE *HOTTEST* GAME OF THE YEAR!

FASTER ACTION!
SCORES TO 950,000!

CONVERTIBLE: 5-BALL or 3-BALL PLAY

ORDER FROM YOUR DISTRIBUTOR TODAY!

P.S. Order early! Remember our limited production program!

Williams
MANUFACTURING COMPANY
161 WEST HURON ST. • CHICAGO 10, ILL.

Atlantic Corp. Opening Set For May 25

Carpenters and painters at work decorating showrooms for Atlantic Corp. of New York's new home.

NEW YORK — With the termination of the telephone strike, and assurance that telephones will be installed, Atlantic New York Corp., have announced their opening party for Saturday, May 25.

The new headquarters, located at West 58th Street, just off the corner of Eleventh Avenue, occupies 15,000 square feet of space, and an additional 5,000 square feet of space for parking and storage will be ready for occupancy in a few months.

A group of manufacturers and distributors who visited the new quarters with Bert Lane this past week, claim that without exaggeration it surpasses by far anything ever seen in this industry. As a matter of fact, they believe that it will be the showplace of New York City, regardless of the nature of business.

"We believe the coin machine business is only beginning," states Lane, "and while the expenditures to build these quarters have been staggering, we have every confidence that within a very short time our contention will be proven to be absolutely correct. Many in our business today are suffering from a general curtailment of buying, but it is our opinion that this is but a temporary condition. The coin machine business is going to move ahead in great strides, and we're ready to take advantage of the future."

Lane, Meyer Parkoff and Harry Rosen of Atlantic New York Corp. have extended invitations to all in the industry to attend the May 25 party, and every indication is that it will be the biggest affair ever held.

METAL TYPER DISCS
FOR GROETCHEN TYPERS
Finest Aluminum--Standard Thickness
Satin Finish

PRECISION DIES $8.50 Per 1000
1/3 Dep. with Order
Money Back Guarantee—Samples on Request
MAX GLASS DISTRIBUTING COMPANY
914 DIVERSEY CHICAGO 14, ILL.

Custom Shirtmaker
for the
COIN MACHINE TRADE
Over 100 Leading Executives of the foremost coin machine firms are wearing shirts made by us. We are at your service.
Leo Shabes
224 West 79th St., New York, N. Y.
(Phone: SChuyler 4-7925)

Aireon Celebrates "Fiesta" Time

Gala Parties Planned To Introduce New Phono Model

R. R. (Rudy) GREENBAUM

KANSAS CITY, KANS. — Many location owners and operators are getting their first look at Aireon's new "Fiesta DeLuxe" automatic phonograph this month at colorful parties given by Aireon distributors across the country.

In spectacular Rudy Greenbaum style, showrooms have "gone Latin" with vividly colored streamers and decorations, Spanish shawled senoritas, waiters in Mexican costumes serving liquid refreshment, and the new "Fiesta" phonograph high-lighting the party with soft rhumbas and romantic music in the South American way.

"Like the Latin festival from which it is named," Greenbaum explained, "the 'Fiesta' sets a mood of gayety and romance. Sparkling lights and prisms complement the beauty of its gleaming plastics and resonant woods to catch the eye of dancers and listeners alike.

"Cabinet styling is by Raymond Loewy, internationally famous industrial designer who was recently praised in Life Magazine for his outstanding ability and works.

"The functional design of the "Fiesta" is an achievement in advanced electronics," Greenbaum continued, "Sonics and acoustics, record changers, coin accumulators, amplifiers and remote control all figure prominently in the streamlined mechanism which reproduces music with true tonal beauty.

"Already well-familiar with the play appeal and pay appeal of the 'Super DeLuxe' phonograph, owners and operators who have seen the "Fiesta" predict that it will top the 18% to 36% profit increase established by its sister model," he concluded.

ACTIVE
Reconditioned
GAMES
'NUFF
SAID!
For A
Complete
List of
Specials
Drop a Line to Any One of Our 3 Offices

JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

A Great New Bell Is Born!

MILLS
DOLLAR BELL

with the EXCLUSIVE GIANT SIZE HAND LOAD JACKPOT

Available in Black Cherry and Golden Falls Models

2/5 and 3/5 Pay Schedules

IMMEDIATE DELIVERY

Manufactured and Distributed by
MILLS SALES CO., LTD.
1640 18th STREET, OAKLAND, CALIF.
600 S.E. STARK, PORTLAND, OREGON
2827 W. PICO BLVD., LOS ANGELES, CALIF.

Empire Coin Values

SLOTS

5c BLACK CHERRY, ORIG. 2-5	$179.50
10c BLACK CHERRY, NEW	225.00
5c. JENN. SILVER CHIEF	99.50
5c MILLS BLUE FRONT, ORIG.	107.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	129.50
25c BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	57.50
25c QT., LATE, Glitter Gold Front	109.50
5c JENN. CLUB CONSOLE CHIEF	149.50
10c 4-STAR CHIEF	69.50
COLUMBIAS, J.P., 1946 MODEL	89.50
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c WATL. ROLATOP, $79.50; 10c	89.50
5-10-25c JENN. LITE-UP CHIEFS	Write
SLOT STANDS, Complete	17.50
PACE DeLUXE, 5-10-25c SET	220.00

CONSOLES

25c DRAW BELL, BRAND NEW!	$395.00
BAKER'S PACERS, D.D., J.P., NEW	395.00
5c COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F.P.	89.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	139.50
WATLING B.G GAME, 5c P.O.	89.50
5c PACE SARATOGA SR.	89.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	129.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ONE BALLS

VICTORY SPECIAL	$469.50
CLUB TROPHY, F.P.	139.50
VICTORIOUS, F.P., TURF CHAMP.	69.50
'41 DERBY	149.50
RECORD TIME, F.P.	99.50
LONGACRE, F.P.	249.50
JOCKEY CLUB, P.O.	175.00
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.50
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY DERBY, P.O.	325.00

ARCADE

MUTO. VOICE-A-GRAPH	$875.00
TOTAL ROLL, LIKE NEW	375.00
EV. TEN STRIKE	95.00
EV. SUPER BOMBER	189.50
BALLY DEFENDER	119.50
BATTING PRACTICE	85.00
GENCO WHIZZ—Like New	89.50
EXH. CARD VENDOR	9.50
SHOOT TO TOKYO	79.50
CHICAGO COIN GOALEE—Like New	219.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FIGHTER	129.50
RAPID FIRE	99.50
BLOW BALL	109.50
PITCHEM & CATCHEM	89.50
BALLY SKY BATTLE	119.50
SET 3 ADVICE METERS & STAND	119.50
VICTORY STAMP VENDORS, NEW	24.50
EVANS TOMMY GUN	94.50
PIKES PEAK	19.50
EXH. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
UNDERSEA RAIDER	149.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin
MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

★ LOOK! REBUILT, RECONDITIONED LIKE NEW ★

Thorobred	$139.50	Dark Horse	$ 75.00	Hi Hand 5c CPFP	$ 89.50	Keeney Super Bell 5c CPFP	$ 89.50
Longacres	139.50	Blue Grass	75.00	Jumbo, Comb.	89.50	Keeney Super Bell 25c CPFP	159.50
'41 Derby	79.50	Pimlico	129.50	Jumbo, FP	49.50	Keeney Bonus Bell Twin	Write
Club Trophy	75.00	Victory Spec.	295.00	Used Draw Bell	325.00	Keeney Bonus Super 5c	425.00

COMPLETE LINE OF NEW AND USED 5-BALLS—BALLY TRIPLE BELL—CALL, WRITE OR COME IN AND INQUIRE ABOUT OUR PRICES! YOU CAN BELIEVE US — IT WILL PAY YOU!

Now Delivering: BALLY'S SENSATIONAL ROCKET: BALLY TRIPLE BELL: NEW BALLY ENTRY (AUTOMATIC MULTIPLE): DeLUXE DRAW BELL: BALLY SPECIAL ENTRY (REPLAY MULTIPLE)

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

YOU'LL GO FARTHER and GET MORE with GOTTLIEB GAMES!

DAILY RACES 1-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Automatic Shuffle Board. Available in Replay or Payout Models.
The leader in action and features that keep earnings at record levels.

MAISIE
There's amazing new high scoring in this 5-Ball Free Play attraction. Intriguing Ball and Backboard action sustains interest — develops top earnings.

DeLuxe
GRIP SCALE
Consistently Best
Since 1927

D. Gottlieb & Co.

SEE YOUR DISTRIBUTOR

"There is no Substitute for Quality!"

1140 N. KOSTNER AVE. • CHICAGO 51, ILL.
TWENTY YEARS OF LEADERSHIP

Levy Named Sales Rep For Standard Vendors

NEW YORK — Julius A. Levy announced that he had been appointed sales representative for Standard Vendors Division of the Lehigh Foundries, Inc., Easton, Pa., covering the states of New York and New Jersey.

Levy has been associated with the selling departments of leading cigarette and merchandise machine manufacturers for many years and has a vast number of friends among the operators in this territory.

"Standard Vendors are now in good production," reports Levy, "and our 'P-X' cigarette vendor will probably be shown to the trade in my territory in a few weeks."

Mills Sales Named As RCA Coin Radio Distrib

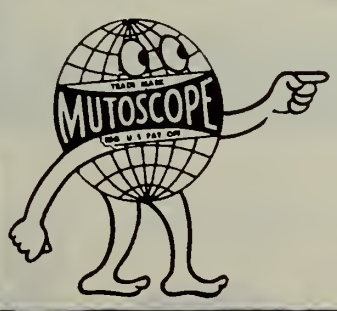
OAKLAND, CALIF.—An announcement was made here this past week that the Mills Sales Company, Ltd., headquartered in this city, has been named as exclusive distributor for the new RCA Victor coin operated radios in northern California, Oregon, Washington, Idaho and Alaska.

In addition, it was disclosed by a spokesman for the firm that Warren H. Taylor, General Sales Manager of Mills Sales, had gone to Las Vegas to assist in the opening of the new sales branch in that city, and, from there, he is expected to begin an extensive business trip covering Portland, Seattle and the Pacific Northwest.

Tom Hayes will permanently be in charge of sales and services at the Las Vegas branch, it was declared.

!! HERE THEY ARE !!
BALLY'S GREATEST—"ROCKET"
WILLIAMS' "CYCLONE"
IMMEDIATE DELIVERY
Exclusive Distributors for MICHIGAN

King-Pin
EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788



THOUGHTS for THIS WEEK

- Smile a smile for, if you smile, another smiles; and then there's miles and miles of smiles and life's worth while because you smile.
- Flattery is like perfume . . . to be sniffed, not swallowed.

• • •

- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RASKIN, President LONG ISLAND CITY 1, NEW YORK

WHAT'S "A.M."?
IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.
Pfanstiehl Needles.....Ea. 50c
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Write for Our Latest Price List of Used Equipment.

Seacoast DISTRIBUTORS, INC.
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AMI Ad Awarded First Prize By Chicago Federal Adv'tising Clubs

'Winged Nut' Ad Created By Mangan & Eckland Appeared May 13, 1946 Issue Of The Cash Box

JAMES T. MANGAN

CHICAGO — James T. Mangan was one of the happiest advertising men in this city this past week on the announcement by the judges of the Chicago Federated Advertising Clubs that the "Wing Nut" ad which he had created for AMI, Inc. and which appeared in the May 13, 1946 issue of *The Cash Box* in three colors was "awarded first prize for all business and trade magazine advertising of any kind."

Jim Mangan has made a habit of walking off with prices for his advertising for a great many years. He was thrilled by this first post-war award and believes that there will be many others to follow as other ad clubs and associations start picking the best ads of the post-war period.

Coven Sets Sales Record

CHICAGO — Ben I. Coven of Coven Distributing Co., this city, distributors for Bally Manufacturing Co., reported this past week that his firm had just set a new sales record for sales of pin games in any one week with Bally' newest offering, "Bally Rocket."

"I just can't get over it," Ben reports. "I never thought," he adds, "that we would ever equal some of the records we set with "Victory Derby" and "Entry" and some of the other great Bally winners. But, before the week was over, my accountants pointed out to me that we were far, far ahead of anything we had ever before done on any game and that we were on the way to setting a new sales record with 'Bally Rocket'."

The week closed, according to Ben, with the firm going over the top. He said, "I want to thank everyone of the operators and jobbers in my territory for their grand support and assure them speediest possible delivery."

Groetchen Delivering New Equipment

EDDIE HANSON

CHICAGO — Eddie Hanson, general salesmanager of Groetchen Tool & Mfg. Co., this city, was one of the happiest men in town this week as their new 1947 "Imp" counter game and their new "Twin Falls" console started out to the trade in quantities.

Hanson stated, "This is one of those happy days for any salesmanager when he knows that he can fill orders for his new equipment. We have started deliveries going in real quantity and will be able to handle the orders as they arrive as our factory gets into full speed production.

"This has been one of the busiest months," Hanson added, "and orders flooded us from all of our distributors the moment we announced our new equipment. Imps and Twin Falls are already on the way to those who placed the first orders. Columbias, both the Twin Jack Pot and DeLuxe Club models are also being shipped. We can now assure the trade that we shall be filling orders as fast as they are received and shall try with everything in our power to take care of all requests and re-orders just as speedily as we possibly can."

ATTENTION! OPERATORS EVERYWHERE!!

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! SEND FOR OUR COMPLETE LIST!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

GLOBE was established principally to cater to the operators' needs. With this in mind, we invite you to avail yourself of our fine service. A sample purchase will convince you that it's GLOBE from now on.

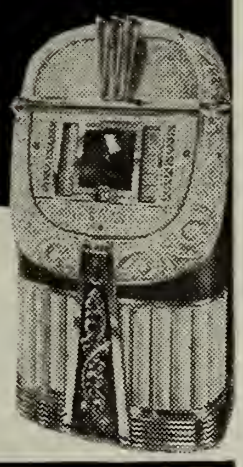
"IF WE CAN'T GUARANTEE IT—WE WON'T SELL IT."

CHARLES (JIMMY) JOHNSON VINCE MURPHY

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. . ARM. 0780

THERE'S *NO* BUSINESS LIKE AMI BUSINESS



We've *Doubled* Our Quota

AMI

40-SELECTION PHONOGRAPHS

DAVID ROSEN

EXCLUSIVE DISTRIBUTOR

855 N. BROAD STREET PHILADELPHIA, 23, PA.

PHONE STEVENSON 2258

SPECIAL!

5c - 10c - 25c BROWN FRONTS

COMPLETE SET ONLY $269.50

5c Black Cherry Bell	$149.50
10c Bonus Bell	165.00
5c Blue Front	84.50
10c Blue Front	94.50
25c Blue Front	104.50
Blue and Gold Vest Pocket	35.00
5c Columbia Chrome	50.00
5c Jennings Chief	50.00
5c Q. T.	49.50
Evans Bangtail Winterbook	600.00
25c Bally Draw Bell	300.00

Chicago Metal Double and Triple Revolve Around Safe Stands — *1/3 Deposit, Balance C.O.D.*

COIN-A-MATIC

DISTRIBUTORS

(Formerly Lewis Coin Machine Service)

3924 W. Chicago Ave. Chicago 51 Belmont 7005

When You Mention *The Cash Box* You're Sure Of Fair Dealings

THE LATEST AND THE BEST

WILLIAM'S CYCLONE

Sensational New 5-Ball

Rapid-fire fast play, scores to 950,000! balls ride the shoot-the chute, appeal of cyclone force. For your source, it's Scott-Crosse Order Direct for Fastest Delivery

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila., Pa.

ELECTRO POKER

(POKERINOS)

Something New and Different Post-War Model with Added Features

NEW GROUP GAMES *WITH ENTIRELY DIFFERENT FEATURES*

PHOTOMATICS — *Factory Reconditioned Like New*

10 FT. NEW SUPEROLLS (SKEEBALLS)

COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS

BACKBOARD GLASSES FOR SUPER ROLLS

Write for Prices

ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED

Per 1000 Ft. $17.50

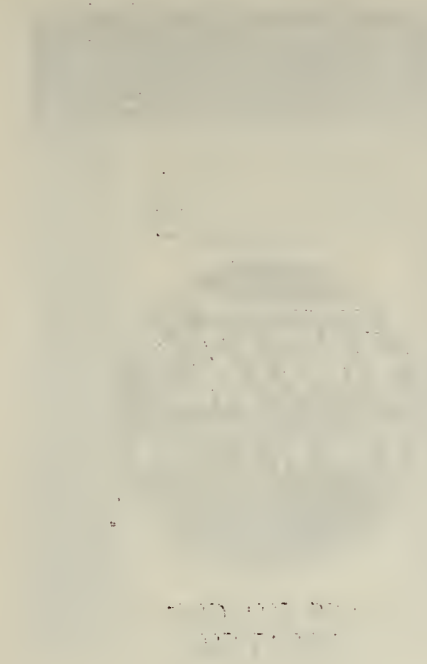
Write—Wire—Phone

MIKE MUNVES

510-514 W. 34th STREET, N. Y. 1, N. Y.

Phone: BRyant 9-6677

SAY, "I SAW IT IN *THE CASH BOX*."



N. Y. UJA Dinner Set For June 11th

NEW YORK — At a luncheon tendered by the Automatic Coin Machine Division of the United Jewish Appeal of Greater New York on Thursday, May 8th, committee reports indicated there will be a big turnout of New York coinmen at the important UJA Dinner to be held on June 11th at the Grand Street Boys Club, 106 West 55th Street.

The dinner will highlight the local coinmen's drive to relieve the distress of survivors overseas and to protect human rights in this country, and an all out effort is being made to insure the presence of every coinman in Greater New York.

A feature at the June 11th dinner will be the presence of a number of important speakers whose names will be announced shortly.

Among those who attended Thursday's luncheon were: William Rabkin, chairman of the Automatic Coin Machine Division of the UJA of Greater New York; Charles Aaranson, Leo Bernstein, Al Bloom, Albert S. Denver, Arthur Herman, Joseph Kochansky, Harry Krain, Bert Lane, Max D. Levine, Sidney H. Levine, Mike Munves, Max Schaffer, Jack Schoenback, Ben Smith and Max Weiss.

Murphy & "Downey" Click With Trade

CHICAGO — Vince Murphy, handsome salesmanager of Globe Distributing Co., this city, was bubbling over with enthusiasm this past week for "Downey".

"Downey," according to Vince, "is the Downey-Johnson Coin Counter, of course, and," he added, "it's going over with the trade as the summer season opens with greater fanfare than ever before.

"It seems," he stated, "that with the warm weather loosening things up everywhere in the country and with collections getting bigger and better most of the operators decided that this was the time to buy their Downey-Johnson Coin Counter.

"The result," he said, "was to jam us with more orders for the Downey-Johnson Coin Counter than we have ever before enjoyed for any one week in the history of Globe Distributing Company. And, brother," he added, "that's something to really write home about."

IMMEDIATE DELIVERY
FROM OUR LARGE
DAILY ALLOTMENT OF
Scientific's NEW

LOCATION MODEL
POKERINO

5 Feet of dynamite. All the appeal of the National pastime. Will boost your earnings in all locations.

$279.50

F.O.B. New York
1/3 Dep. with Order, Balance C.O.D.

ACT QUICKLY — ORDER TODAY
Start Making Money Right Now

H. ROSENBERG CO., Inc.
625 10th AVENUE NEW YORK 19, N. Y.
LOngacre 3-2478

Kitt Starts Move To Empire Bldg.

New Home of Empire Coin Exch. Impressive

GIL KITT

CHICAGO — The reason for the smile on the face of Gil Kitt in the above photo is due to the fact that the firm have at long last started to move into their own, newly remodeled "Empire Building" here at 1012-1014 Milwaukee Avenue.

For a long time now Kitt has been at work completing the remodeling to allow him to move his large stock of machines into this new building. Ralph Sheffield has spent weeks on end working with the contractor to get the building ready as fast as possible.

The "Empire Building" is very impressive. It is a block long, running thru from Milwaukee Avenue to Augusta Blvd. There are two stories and over 27,000 square feet of floor space. There will be a block long repair shop as well as an extremely large and well equipped paint and spray department and many other new and complete departments.

Kitt reports that the firm plan one of the largest parts departments in the industry and that it will be completely stocked with every kind and type of part used by coin machine operators.

"The boys will be able to get parts for old games as well as for every new machine made," is the way Gil Kitt describes the huge parts department the firm plan for their new "Empire Building".

Kitt also stated, "We are going to increase our staff. We will have the most welcome-looking offices and showrooms in the history of the trade. As soon as we are completely set up we want every one of the coin machine men from all over the country to come in and visit with us."

WE'RE FINICKY BECAUSE
WE'RE BEHIND EVERY ITEM WE SELL
We're very careful before we select a product for distribution. It has to have appeal, be a winner and be well made. Once we put a machine on sale we back it up down the line and over the years.
For example, we're behind the AMI 40-Selection phonograph all the way. It's unquestionably the finest automatic phonograph as proven by collection and service reports. Its choice of 2 sides of 20 records creates greater play and greater earnings.
MORRIS HANKIN and
JACK LOVELADY
H&L
COIN OPERATED MACHINES
DISTRIBUTORS, INC.
708 Spring St., Atlanta, Ga. • 1524 2nd Ave., N. Birmingham, Ala.

ADVERTISERS IN THIS ISSUE

Active Amusement Machines, Philadelphia, Pa. 38
Aireon Mfg. Corp., Kansas City, Kans. Inside Back Cover
American Amusement Co., Chicago, Ill.....27
Apollo Records, N.Y.C.....16
Atlantic Seaboard Corp., N.Y.C.....26

* * *

Bally Mfg. Corp., Chicago, Ill.....Back Cover
Blue Barron 15
Lyn Brown Co., Los Angeles, Cal.....35
Buckley Mfg. Co., Chicago, Ill.....30

* * *

Capitol Records, Hollywood, Calif.....11
The Charioteers 19
Chicago Coin Machine Co., Chicago, Ill.....25
Coin-A-Matic Distributors, Chicago, Ill.....40
Consolidated Dist. Co., Kansas City, Mo.....31
Continental Records, N.Y.C.....13
Coven Distributing Co., Chicago, Ill.....42
Criterion Music Corp., N.Y.C.....12

* * *

Dursell Novelty Co., New Britain, Conn.....25

* * *

Empire Coin Machine Exchange, Chicago, Ill. 38
Exclusive Records, Hollywood, Calif.....12

* * *

Firestone Enterprises, Inc., Brooklyn, N. Y.....35
Forster Music Publishing Co., Chicago, Ill...18
Frankel Distributing Co., Rock Island, Ill...32

* * *

Gale, Inc., N.Y.C.....14
Genco Mfg. & Sales Co., Chicago, Ill.....36
Glass, Max, Distributing Co., Chicago, Ill.....37
Globe Distr. Co., Chicago, Ill.....40
Gottlieb, D. & Co., Chicago, Ill.....39

* * *

H. & L. Distributors, Atlanta, Ga.....41
Hermitage Music Co., Nashville, Tenn.....27
Hudson Music, Inc., New York City.....12

* * *

International Mutoscope Corp., New York....39

* * *

Jennings, O. D. & Co., Chicago, Ill.....27

* * *

King Pin Equipment Co., Kalamazoo, Mich. 39

* * *

Lake City Amusement Co., Cleveland, O.....33
Elliot Lawrence 13
Laymon, Paul, Los Angeles, Calif.....38
Luber, M. New York City.....32

* * *

E. T. Mape Distributing Co., Inc., Los Angeles, Calif.....35
Matheny Vending Co., Wichita, Kansas.....29
McCall Novelty Co., St. Louis, Mo.....29
Mercury Records, Chicago, Ill.....12
Mills Industries, Inc., Chicago, Ill., Inside Front Cover
Mills Sales Co., Ltd., Oakland, Calif.....38
Modern Records, Hollywood, Calif.....12
Art Mooney 20
Mike Munves, New York City.....40
Music Publishers Holding Corp., N.Y.C.....12

* * *

National Records, N.Y.C.....13

* * *

Phonofilm, Hollywood, Calif.....32

* * *

Rock-Ola Mfg. Corp., Chicago, Ill. Front Cover
Rosen, David, Philadelphia, Pa.....40
H. Rosenberg Co., N.Y.C.....41
Runyon Sales Co., New York, N. Y.....24

* * *

Scientific Machine Corp., New York City....33
Scott-Crosse Co., Philadelphia, Pa.....40
Seacoast Distr. Co., N. Y. & N. J.....39
Leo Shabes, N.Y.C.....37

* * *

Triangle Distributing Co., Cleveland, O.....25
Tri-State-Distributing Co., New York City..29

* * *

United Coin Machine Co., Milwaukee, Wisc. 31
United Mfg. Co., Chicago, Ill.....31

* * *

V-P Distribueing Co., St. Louis, Mo.....27, 32
Vanguard Songs 15
Vending Machine Co., Fayetteville, N. C...32
Vitacoustic Records, Chicago, Ill.....17

* * *

Lawrence Welk 21
Williams Mfg. Co., Chicago, Ill.....37

* * *

COVEN'S COIN CORNER

Bally "ROCKET"

ALL ZING and ZIP . . . that's ROCKET!

CONSOLES

Galloping Dominoes, 5c J.P., P.O. '41 Two Tone	$179.00
Saratoga with Rails, 5c P.O.	49.00
Track Time, 5c P.O.	89.00
Bally Club Bell, P.O., 5c	149.00
Bally Club Bell, P.O., 25c	179.00
Fast Time, P. O., 5c	69.50
Fast Time, P.O., 25c	89.50
Mills 4 Bells, 5-5-5-5 Late Heads P.O.	275.00
Mills Jumbo P.O. 5c (Animal Reels, Late Head)	69.50
Lucky Star	129.50

MUSIC SPECIAL!

AMI Streamliner— Clean	$179.50

SLOTS

Jennings 25s Club Specials	$119.00
Jennings 5c Silver Chief	89.00
Jennings 10c Silver Chief	89.00
Jennings 5c Victory Chief	79.00
Jennings 10c Victory Chief	89.00

5-BALLS

Spot-A-Card	$ 52.50
Grand Canyon	89.50
Paradise	39.50
Surf Queens	139.50
Big League	149.50
Brite Spot	29.50
1-2-3 F.P. '41	49.50
Metro	29.50
Dixie	24.50

ARCADE

Skee Ball 10'6" Excellent Condition	$125.00
Line-A-Basket—New	49.00
Chicoin Goalee, Like New	229.50
Evans Skee Ball, Excellent Shape	79.00
Genco Total Roll— Perfect	325.00

1-BALLS

Record Time F.P. Excellent Condition..	89.50
Victory Specials, Like New....	$375.00
Derby '41 F.P. Good Shape	139.00
Club Trophy F.P.	129.00
Sportsmen F.P.	50.00
Jockey Club..	139.00
Turf King	129.00
Fairmount	149.00

OPERATORS IN OUR TERRITORY

Let us help you expand with our most liberal finance plan. Come in and discuss it with us.

Bally "HEAVY HITTER"

A STEADY PROFITABLE SLUGGER

FOR YOUR Bally EQUIPMENT See..

ANY PLACE! ANYTIME! EVERYWHERE!

COME IN AND SEE IT!

PARTS SPECIALS!

Large Rubber Rings Per 100 .....$2.75
Medium Rubber Rings Per 100 .....$2.35
Small Rubber Rings Per 100 .....$2.15
Plastic Grill Cloth Gold or Silver 50"x20" $7.50

CMI MEMBER

Exclusive Bally Distributor in INDIANA, WISCONSIN and NORTHERN ILLINOIS

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL

Phone: INDEPENDENCE 2210

Alfred Sales To Show "Fiesta" On May 16th

BUFFALO, N. Y. — Al Bergman, Alfred Sales Co., this city, announced that he has set Friday, May 16, for the showing of Aireon's "Fiesta".

Bergman's quarters have been decorated in the mode of a "Spanish fiesta holiday," and his guests will be given big sombreros and shawls to match the spirit of the occasion.

Ben Palastrant, regional sales representative for Aireon Manufacturing Corp., will also be on hand to greet his operator friends.

THRU THE COIN CHUTE

CHICAGO CHATTER

The trade here all talking aout the phenomenal rise of the pin game. And the tact that new territory here and there thruout the nation is opening. In the midst of all the chatter there are some who are discussing the use of a new name which would replace that of pin game or pinball or marble game. One suggestion is "Bumper". Others also have been suggested. So far no one has come up with that catchy word which would be acceptable to everyone in the trade. Maybe you've got it. If you have let's hear from you.

Week started off with a voice calling all the way from Baltimore—very nervously. It was Morrie Sykes of Mar-Matic Sales Co. advising that he was pacing the floor waiting to become a daddy. In the meantime Morris also advised that things were going pretty good and looked even rosier for the future . . . Jean Bates of Pace also advised that his week started off with some long distance phone calls and that business came right along with the ringing of the phones . . . Plenty of coinmen seen at the Rio Cabana these past weeks listening to Signature Records' gorgeous thrush — Monica Lewis. And Monica happy to say hello to all the phono ops who call around to hear her sing.

Dave Lowy and Phil Mason of New York City piled into town this past week and called around to see the various manufacturers. Both boys are full of ideas and, like Phil says, they sure do wish that pins would open in New York. All Dave wants is a run on Seventh Avenue from about 28th Street to 50th Street. "That's all I ask", Dave says, "just a little piece of a street for myself" . . . Harry Brown of American Amusement spent the better part of the week in New York and didn't show up in his offices here, where plenty of mail and phone calls gathered up on his desk, until the end of the week . . . Dave and Nate Gottlieb getting a laugh out of the story of Dennis Day's new version of "How Are Things In Glocca Morra". Dave reports that he has a recording of a football game that is one of the funniest things he's ever yet heard . . . Lou Wolcher of Advance Automatic Sales, San Francisco, back in town from a visit to his mother in Miami . . . Found George Lewis over at ABT in a reminiscent mood this past week. By the way Walter Tratsch is back from his Caribbean cruise but the cold weather sort of got Walter down and he headed for home to take it easy.

Lots of action over at O. D. Jennings with the open house parties going on here and there and everywhere about the country. Bill Lipscomb back from a three day trip to visit with Ray Vollmer of Garfield Novelty in Columbus. J. Raymond Bacon going down to Omaha to attend Hymie Zorinsky's party. Dave Lovitz just back from a visit to Hy Branson's affair in Louisville. John Niese returns from a three week's visit to the west coast which also included Nevada . . . Tony Gasparra down in Biloxi, Miss. soaking up all that good sunshine while "Skeet" Moore his assistant takes care of all callers to the Williams plant. We just learned why Harry Williams carries that big marking pencil with him. He likes to draw mustachios and beards on the pics of coinmen he finds in trade magazines. That is doodling as is doodling.

Art Weinand of Rock-Ola, has just returned from a visit to the opening of Jerry Golumbo's new offices in Boston as well as a visit to Montreal and some other towns. Art reports that Jerry has opened really nice offices and that the opening party was a swell affair. Art was busy at work on some new ad ideas which are sure to take your breath away when you see them . . . Lindy Force over at AMI reports that distribs of theirs are clamoring for more delivery. He also says that it looks like business is well on the way to a great summer season.

Larry Frankel of Frankel Dist. Co., Rock Island, in town this past week, reported to be getting ready to pop with a big surprise . . . Frankie Garnett still down in Hot Springs and Mike Spagnola keeps working away harder than ever . . . Milt Salstone on the corner of Randolph and Wells—just waiting . . . Martin Balenseifer claims he is the envy of all the Wurlitzer distribs. Martin, who no longer has any biz worries, just bought himself a brand new Cadillac and is leisurely driving down to Mexico City with Mrs. Balenseifer . . . Gordon Sutton of Illinois Simplex very busy furniture shopping for his new home in Wilmette . . . Overdue this week—Sam Stern of Scott-Crosse Co., Philly (the kid wth the yeller gloves) and a famed Chi commuter . . . Mike Hammergren of Wurlitzer, they tell me, will soon be piloting a twin engined Beechcraft . . . Dave Simon of N.Y.C. in town and surprised.

Gerry (Gran'pa) Haley of Buckley Mfg. Co. can get into fast conversation all about his 2 months old grandotter . . . Georgie (Flintheart) Jenkins spending all Satty afternoon at his office . . . Sam Wolberg of Chicoin enthused over how his boys reached the 100 mark in production . . . A gorgeous coingal—that new relief switchboard operator at O. D. Jennings (What's her name?) . . . "Voos Teets Zech Eppes in Glocca Morra?" . . . New type legal game coming to market soon with a 5c-10c-25c chute . . . Poetry Dept.: Is there a distrib with soul so dead who never to himself hath said, "I wish I had a couple of hundred topnotch pin games right now" . . . Phil Ruby and Bruno over at Mid-State are busier than ever these days doing a grand job with used equipment . . . Frank Lorden, Bell-O-Matic roadman, on his way to tell ops about Jewel Bell . . . Seen in the lobby of the Bismarck—handsome Ted Bush, strapping Harold Lieberman and "cute" Irv Sandler. Irv is wearing those new horn rimmed cheaters . . . Bill Alberg and Charley Aronson were in town for a quick visit . . . Midge Ryan talking things over with Sam Getlan of Miami in the Celtic . . . Warren Deaton, Jr. of Columbus becomes a pappy of Warren Deaton, III.

Ed Heath of Macon, Ga. seen walking down Randolph St. sans hat and top coat. Takes these southerners to show disregard for the cold and wet . . . Joe Simon, Willie (The Shpynx) Cohen and Irv Ovitz whispering away in a far corner of the Celtic . . . Howard Pretzel full of pep this past gloomy week . . . Almost every noted music man in town attended the big Ohio State phono ops shindig on May 5 and many report this was one of the most outstanding affairs they've ever seen. That "Hit Tune Party" was the big talk of the affair along with the marvelous entertainment offered at the big banquet at the Hotel Carter in Cleveland . . . Art Weinand helping get used phonos for Boys Clubs here in town and all music friends pitching in to help him do a grand job . . . Plenty of worried looks among juke box ops about reports of that open hearing in Washington on the Scott Bill. It is hoped that leaders from the Windy City will hie themselves to Washington to be present at this open hearing and do something to prevent passage of this bill.

Ray Cunliffe of the Illinois phono ops assn. issued a call thru *The Cash Box* this past week for every southern Illinois op to make it his business to be present at 9 in the evening (daylight saving time) in the Appropriations Room of the House of Representatives in Springfield, Ill. on Tuesday, May 13, to help stop passage of Rep. Blomstrand's bill to tax all the juke boxes in the state $50 each per year. This is an extremely urgent call and every Illinois music operator, whether north or south, should make it his business to be there. Don't let yourself be taxed out of business.

THRU THE COIN CHUTE

EASTERN FLASHES

We have just seen the new headquarters of Atlantic New York Corp., and if we were the excitable kind, we'd be raving. However, without question, these quarters will be far ahead of anything in the coin machine business. As a matter of fact, will probably be way ahead of anything in any business in the city. A visit to these offices is like a "shot in the arm", and it would be a good idea for all coinmen to visit Atlantic when they open and have some of the great confidence of this firm in the future of the coin machine biz transmitted to themselves. The date for the opening party is definitely set now for Sunday, May 25. Bert Lane, Meyer Parkoff and Harry Rosen promise plenty of refreshments and entertainment.

* * * *

Harry Pearl comes into town with Dave Stern (Seacoast Distributors) and looks like a million dollars. Harry has streamlined his waistline in anticipation of those strenuous 18 holes. Bad weather has kept him off the links so far, but the first sunny day that comes along, Harry will be out there . . . Sammy Stern, Scott-Crosse Co., Philadelphia, comes into the city for one day, and rushes back . . . Julius A. Levy, recently appointed New York and New Jersey representative for Standard Vendors' "P-X" cigarette machine, seen in a huddle with Al Price of U-Need-A Vendors on Tenth Avenue . . . Jack Fitzgibbons, Jafco, Inc., leaves this week for an extended road trip which should take him thru the middle west, and maybe to the west coast. Meanwhile Leo Knebel and Johnny Ahearn will handle the local office.

* * * *

Nat Cohn, Modern Music Sales Corp., away in Chicago, and Jackie Cooper busy on the floor showing music ops the Mills Constellation . . . Hymie Rosenberg, H. Rosenberg takes on the Scientific's "Pokerino" . . . Mac Grantz and Herbert Beers, Max-Hub Melody Co., those two young G-I's who are running an airplane taxi service to the Catskill Mountains, make their initial flight on Decoration day . . . Joe Kochansky and Harry Frier, Premier Games, getting ready to move to their new plant . . . Dave Lowy and Phil Mason, Dave Lowy Company, back from Chicago . . . Bill Goetz, Capitol Automatic Phonograph Co., back from Florida, and expected to remain for a while . . . Buddy Eisen, Joe Eisen and Sid Mittleman, Joe Eisen & Sons, drop into the "bakery" on coinrow for lunch, and then visit with the boys on the street.

Plenty of action at Runyon Sales Company of New York, with Barney (Shugy) Sugerman, Jack Mitnick, and the entire staff kept at a breakneck pace supplying music ops with the AMI equipment. Mitnick hobbling about with a bad back, hopes he will be able to get away for a short rest . . . Gloria Friedman of the Runyon record department acquiring a sylph-like form, and has to chase the boys away with a long stick . . . John Corrieri, GC Music Co., away to Pennsylvania visiting relatives . . . Lou Feneschal, Keystone Enterprises, Brooklyn, N. Y. enlarges his offices . . . Mike Munves returns to the office after being out most of the week due to illness. He should have remained at home nursing back his health but they're so busy at the office, Mike just had to go in.

* * * *

Charley Katz, Esquire Games Co.; Mike Spector, Spector Distributing Co., Philadelphia, Pa.; and Hymie Rosenberg seen in a huddle. Spector has been in and out of New York several times the past week . . . Joe Ash, Active Amusement Machines Co., Phila. out of town . . . So is Dave Rosen of Phila. . . . Phil Kurtz, Phono Service, completely recovered from his recent illness and back on the job . . . Nat Goros, Commercial Amusement Service, going to the gym to knock off excess weight . . . Under the chairmanship of Bill Rabkin, the Automatic Coin Machine Division of the United Jewish Appeal met on Thursday to map plans for the 1947 drive. Associate chairmen are: Charles Aronson, Leo Bernstein, Albert Denver, Bert Lane, Max Levine, Sidney H. Levine, Mike Munves and Max Schaffer.

* * * *

Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) knocked himself out so completely trying to take care of those orders for the latest pin game "Rocket" that he had to stay home one day to recuperate . . . Warner Soned, Mike Munves' brother-in-law, almost put your correspondent out of commission. Driving along Tenth Avenue in a "Peep," Soned decided to play tag, and almost won. We escaped by the length of an eyebrow . . . Which reminds us that Bert Lane was complaining about the speed capabilities of his car. On the way back from Florida recently, he could only get it up to 105 per . . . Leo Shabes the custom shirtmaker, tells us he has over 100 walking advertisements in the coin machine field.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Eddie Wilks over at Laymon's was a very busy young man this past week taking lots of orders for the new Bally "Rocket." "It's the hottest five-ball we have ever had," says Ed. In the meantime Paul and Lucille have been plenty busy house hunting. Paul ran into some very interesting chiselers while trying to rent an apartment, but he gave it up as a bad job and they have a nice house picked out which they plan on buying.

Charles Fulcher accompanied Warren Taylor of the Mills Offices on a trip down to Las Vegas to open their newest offices in the Nevada Spa; they are due back to town the first of this week. The new Mills phono is due in town this week, according to Fulcher and it will be displayed at the firm's showrooms . . . Bard Music received a pat on the back and a very nice testimonial from Ralph Clarke of the United States Veterans' Administration for their very swell cooperation in employing five disabled vets as part of the veterans' rehabilitation program. Clark urged manufacturers to employ as many disabled vets as possible to help those unfortunate men back on the road to becoming self-supporting and at the same time get themselves some very capable people in their plants.

Ray Powers of the E. T. Mape Distributing Company has made a short trip around the territory calling on ops and looking over much of the music and game equipment on locations and has been strongly advocating a "Bust 'Em Up" program. Ray tells me that some of the equipment he found on location were ten to fifteen years old. He destroys all such pieces that are traded into his offices and thereby eliminates them from ever getting out again. Tests have shown, says Ray, that collections will pick up as much as five hundred per cent when new equipment is put out and the old worn out stuff is removed and destroyed.

Bill Happel has sold over ten of the new "Strikes N' Spares" without even a sample to show. "The demand is terrific," says Bill. "I sure hope I can get lots of those games delivered and soon" . . . Called Bill Schrader of Allite Manufacturing Company to see how production is coming along and heard that the plant is in full swing and going at high speed. The games should be rolling in big quantities soon.

Bud Parr of Solotone informs me that the firm is now all set to go with their new cabinet and are getting shipments out to their distribs in ever increasing quantities. It's a hard push to keep up with the ever increasing number of orders, Bud tells us, but with the improved facilities at their North Hollywood plant they are able to step up their production to meet this new demand . . . Fred Gaunt of General Music has been stepping at a lively pace filling orders for the new games he has been getting in, the new Pokerino is a fast seller, Fred informs me.

Among the ops seen shopping along coin row this past week were: I. B. Gayer, San Bernardino; Jack Gilbert, Big Bear Lake; John Hawley, Inglewood; C. E. Collard, San Bernardino; Stewart Metz, San Bernardino; John Malett, Claremont; R. G. Patterson, San Bernardino; Glen McCarter, Beaumont; E. A. Jerome, San Bernardino; Ivan Wilcox, Visalia; Jim Murphy, Inyokern; G. Wheeler, Wheeler Ridge; Ted Sorenson, Bakersfield; Ben Korte, Glendale; R. L. Meline, Van Nuys; R. Post, Glenwood.

Mrs. Ray Smith of Barstow, whose husband was killed recently in a plane accident while visiting at Guthrie, Iowa, plans on taking over her husband's route and carrying on. Mrs. Smith thanks all of their friends for their offers to help and expresses her appreciation for any help given her by the ops in her territory . . . Irv Rich, local op, plans on an extended trip east and will stop over in Chicago and New York before returning home.

Leon Rene of Exclusive tells us his latest recording, "When I Write My Song," was written by Bill Anson, a well known local disc jockey, and Ted Mossman The vocal is handled by Herb Jeffries, who does a swell job with this number. The record will be released early in June . . . Merle Connel of Quality Pics chatted about things generally while lunching this week and feels that the arcade and coin biz should start going to town in a big way soon. Merle tells me that he sees a general upswing in biz over the country . . . H. G. Sherry of Commercial Coin Radio has just moved the firm into their new building this week . . . Len Micon back to his offices and getting busy selling lots of the new Genco "Advance Roll" and Evans "Bangtails." Len expects to receive a sample of the new Evans "Races." From the literature it looks like a terrific machine.

Bill Williams, distributing the new Williams games in this territory, has been putting in his afternoons to good advantage by driving out into the field and calling on the local ops to acquaint them with the firms newest "Cyclone." It's a terrific game and that very high score really intrigues the boys. Bill should sell lots of these new five-ball machines . . . Danny Jackson and Sam Donnin of Automatic Games have been doing a lot of calling on ops in the field. "When the boys don't come in, we will go out and see them," says Danny. The firm has been doing a very big job selling lots of bells and have a swell large stock of new and used machines all ready to go on location. The boys carry a very clean stock of merchandise . . . We hear that Roy Bazelon and Al Stern of the cold and windy city (Chi) are due in town in the next week or two . . . "Hum" Brokamp tells us that production of their new cabinet is getting into high gear. The firm's wired music expansion program is awaiting the end of the telephone strike.

Jack Gutshall has been doing ok with the sales of the independent records he is distributing, and has been taking some nice orders for the new Packard phonos . . . Lou Chudd of Holiday Distributing Company off on a two months trip to the midwest and then to the east coast calling on record distribs and appointing a number of new ones . . . Charlie Robinson off on a trip to the midwest for a few weeks . . . Leo Mesner of Aladdin Records received some good and bad news this past week, he became a proud papa of a baby girl, but a few days later his father died very suddenly.

THRU THE COIN CHUTE

MINNEAPOLIS

If the farmers in the State of Minnesota don't have good crops this year, it certainly won't be the fault of climatic conditions, as we have been getting more than our share of rain. One day every now and then of sunshine is a real treat.

Bill Lord, Harry Harrison's ace mechanic, who is operating out at Sebeka, Minn. was in town with his brother last week spending a couple of days calling on a few friends. He reports that Harry's health is impoving slowly but sure, and is definitely on the road to recovery . . . Ernest Klicker of Park Rapids, Minnesota in town with his family for a couple of days shopping and extending invitations to all his friends for Crappie and Sun fishing in the near by lake region . . . Bob Reibhoff of Detroit Lakes, Minnesota, also in town just for a few hours of important business which he had to take care of personally.

Harry Kesting and son Lyle of Billingham, Minnesota spent three days in Minneapolis buying new equipment and visiting Harry Kesting's brother in St. Paul, Minnesota . . . The operators throughout the entire State of Minnesota attended a business meeting last Thursday, May 1, 1947 at the St. Paul Commercial Club. The turn-out was not as big as expected.

Al Eggermont of Marshall, Minnesota is really getting ino the music business . . . Bob Kubes of New Prague, Minnesota, in town for the meeting while his brother Eddy, too busy to come into town. The firm is now known as Eddy's Novelty Company instead of Kubes Brothers . . . Eddy Clavin of Alexandria, Minnesota took time out to drive to Minneapolis just to sort of get his troubles off his mind . . . George Nold of Wahpeton, North Dakota came in town late Friday night to spend Saturday in Minneapolis and returned Saturday evening . . . Vic Hendel of Worthington, Minnesota, in town for a few days making the rounds.

The Silent Sales Company of Minneapolis are all a flutter as they expect shipment of their first Mills Phonographs. It's been a long time coming but Willie Cohen claims it was worthwhile waiting for . . . Gabby Clusea of Grand Rapids, Minnesota stopped off in Minneapolis enroute from Chicago visiting a sick friend there . . . Harry Johnson of Mitchell, South Dakota, taking off a few days visiting friends in Minneapolis and St. Paul.

Clair and John Nittiberg of Castlewood, South Dakota, in town for just a day making the rounds. They expect to open their ballroom on the lake in Estalline, South Dakota during the week of May 15 . . . Charlie Rusnak of Grand Rapids, Minn., in town Friday with his wife and family calling on a few distributors while Mrs. Rusnak takes a shopping tour of Minneapolis stores.

Glen Nichols of Spring Valley, Minnesota, in town with his charming little daughter of four years. She loves to come to the big city with her daddy . . . Walt Smith of Red Wing, Minnesota, in town just for the day. Walt tells us that his eleven-year old daughter is now an accomplished accordion player.

ST. LOUIS

Top news of the week in the 49th State was the return of Joe Morris, of J. S. Morris & Sons, to his home office—after a long sojourn out in Arizona. Joe is feeling like the old-time Joe, he reports, and went back on the circuit eagerly on May 6th . . . Dan Baum must have achieved a little persuasion with Chicago Coin Machine. Quite a few new games have flowed his way in the past two weeks, all snapped up voraciously.

With his brother back on deck, Lou Morris, redoubtable head of Morris Novelty Company and the Missouri Amusement Machine Association wended his way to Chicago. Lou is seeking clarification of some of the association problems, not to mention a few vending machines. "First chance I've had to get loose in a few months now," Lou reports . . . Fred Weale of Farina, Illinois, was a prominent visitor over the circuit during the first part of the week. Flood waters have been menacing his route for several weeks, but are reported receding.

We dropped in on Olive Novelty Company to find partners Ben Axelrod and Al Haneklau jubilant over the promised shipment of some new pingames. "Now we won't have to pull our hats over our eyes when we pass an operator on the street" Ben grinned. "About time we could some through." . . . Virgil Taylor of Belleville, Ill., and J. A. Doll of St. Genevieve, Mo., were among visitors who hit W. B. Novelty in the past six days, Both grabbed a few used games and had caustic comments to make over the lack of other equipment.

Everybody at Star Novelty Company is sweating out the big occurence which owner John Gazzolo has been awaiting for some time—birth of his first child after 12 years of marriage. About time, John! Another big event at the Star concern was the marriage of Bessie Bush, secretary, to Mannie Ukman of St. Louis. First nuptials connected with the coin machine industry in a long time . . . Lee Turner is much busy with Ace Novelty's renovation program. New paint, new lighting, and new glass will be attracting more operators he believes . . . Out doing a bit of missionary work was Del Veatch, of V P Distributing Company, who has opened up a new batch of territories in Southern Illinois . . . Among the most unique of Del's Aireon customers is Buddy Kaye, St. Louis band leader, who with his brother Harvey, has become a large-scale music op. Buddy is still playing many dates in St. Louis area but now believes he's going to quit playing music in favor of the record variety.

THE CASH BOX
CLASSIFIED ADVERTISING SECTION
COIN MACHINE MART

CLASSIFIED AD RATE: $1.00 PER ISSUE

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ALL ADS — CASH WITH ORDER

WANT

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Sales connection on commission basis with manufacturer of coin machines, to work California or adjacent territory. 25 Years sales experience. Available now, preferably July 1st as moving family. J. A. JACKSON, BRISTOL, WISC.

WANT – Used Popular Records. Not over a year old. Any quantity. 9¢ freight prepaid, 8¢ we pay freight. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y.

WANT – Used Keeney Twin Bonus Bell 5¢-5¢, 25¢-5¢ Models. Write giving full details, prices, conditions, etc. Also Keeney Super Tracktime, good condition, give full details. No Junk. Write at once to: RICHMOND SALES CO., 803-807 W. BROAD ST., RICHMOND 20, VA.

WANT – All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Seeburg Wireless Stepper Units, Converters from 25 cycle to 110 V 60 cycle. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

WANT – Late post-war 5-balls, new or used for resale purposes. Will pay cash or trade late 1-balls, Victory Derbys, Jockey Clubs, Turf Kings, etc. or late consoles. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT – Keeney Bonus Super Bells, Victory Specials, Red Top & Fan Front Diggers, late, used Pin Games, Wurl. 750-E, 850 & 950 Phonos. Must be in good condition. Quote best prices and quantity in first letter. Cash Waiting! M. A. POLLARD, 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – For export. Delivery within thirty days. Used Dynamites, Tornados, Stage Door Canteens, Surf Queens, Four Aces, Arcade equipment of all kinds. Must be complete and in first class condition. Can also use Rock-Ola Playmasters and other Hideaways. Twenty-five cycle motors. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT. CAN.

WANT – Used Records. Not over 5% Race Records. No records over 1½ years old. Will accept any quantities. We will pay the highest prices. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y. Tel: Cleveland 0065

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT – Salesman with experience to sell routes of the famous Asco All Purpose Machine. Also Asco Coin-Operated Radio. Earnings $500. per month up. When writing give all information. ASCO VENDING MACHINE EXCHANGE CORP., 55 BRANFORD ST., NEWARK 5, N. J.

WANT – Will buy any quantity used slot machines, all makes and models. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single, Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT – Genco Total Roll. State condition and lowest price in first letter. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

FOR SALE

FOR SALE – 1946 Phonographs – Wurlitzer, Aireon, Rock-Ola, Seeburg (write). New Low Prices on America's Finest Used Phonographs. Check these points. 1. Refinished. 2. Mechanism washed in tank. 3. Amplifier Motor, speaker checked. 4. Tone head renewed. 5. Worn parts replaced. 6. Carefully crated. 7. Immediate delivery. 8. Cloths replaced with talking Gold. AMI – 50 Hi-Boys, Singing Towers, X.S. Highest offer takes them. SEEBURG – Hitone R.C. $289.50; Hitone E.S. $259.50; Colonel; Major; etc. $249.50; 8200 conv. $149.50; Casino $129.50; Royal $109.50. ROCK-OLA – Spectravox & Playmaster $199.50; Commando $199.50; Super $185.; Standard $155.; Cellar job 30-wire $99.50. MILLS – Throne $109.50. WURLITZER – 780E Colonial $329.50; 850 adaptor, stepper $359.50; 500 $179.50; 600K $169.50; 600R $159.50; Victory $149.50; 24 $119.50; cellar job 30-wire $119.50; 616 $89.50; 412 $59.50. Seeburg 30-wire boxes $7.50; Wurlitzer 120 $10.; 10,000 title strips $3.75. Needles (write). All tubes and miniature bulbs – 40% discount. Terms: 1/3 cash with order, balance C.O.D. Seeburg Factory Distributors. 12 Years of Operators' Confidence. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y. 875 MAIN ST., BUFFALO, N. Y.

FOR SALE – Operator selling out. All Mills slots, clean and ready to operate. Will sell all or part. 1-5¢ Cherry Bell $85.; 2-5¢ Chrome Bells $90. ea.; 7-10¢ Blue Fronts $90. ea.; 3-25¢ Blue Fronts $95. ea.; 5-5¢ Brown Fronts $95. ea.; 6-10¢ Brown Fronts $100. ea.; 5-5¢ Bonus Bells $110. ea.; 2-10¢ Bonus Bells $125. ea.; 1-25¢ Cherry Bell $95.; New Mills Cherry Bells Guaranteed new in original crates, never opened 5¢, 10¢ 25¢ play $195.; 10 used Revolvaround Safes $75. ea. Don't delay. Write now to STAD DISTRIBUTING CO., 467-9 HIGH ST., CENTRAL FALLS, R. I.

FOR SALE – Write in for our Illustrated Mailing List! Seeburg Gem $210.; Wurlitzer 616 $129.50; Rock-Ola Standard $210.; Bally Undersea Raider $185.; Scientific Batting Practice $99.50; Bol-A-Score $145.; Seeburg Hi-Tone $359.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE – 45 Bally Victory Specials with Chrome End Rails, in perfect condition $300, ea.; 40 Mills 3 Bells, rebuilt and refinished in leatherette $300. ea.; 60 Bally Cash One Balls; Grand Nationals, Sport Pages, Grand Stands, etc. $600. for the entire lot. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: Santa Rosa 1498

FOR SALE – Every type of used equipment available for immediate delivery. Total Rolls; 5¢ Super Bells; 25¢ Super Bells; 5¢ and 25¢ Super Bells F. P. & P. O.; 4 Bells Late Head; 4 nickel two tone '41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. P. & F. P.; New Packard Boxes; Speakers; Hideaway; 1000 Out of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

FOR SALE – Keeney Super Bells 3-5¢ & 1-25¢ Or 4-5¢ $250. ea.; Genco Total Rolls, excellent cond. $275. ea.; Bally Undersea Raider, like new $195. ea.; Wurl. 500 Keyboard $245. ea.; Wurl. Hideaway with adapter $195. ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070

FOR SALE – Mills Club Bells (originals) 3-25¢ $200. ea.; 1-50¢ $240.; Mills Brown Fronts - 3-5¢ $100. each.; 2-10¢ $105. ea.; Mills Chrome (rebuilt) 1-5¢ $145.; 2-10¢ $155. ea.; 1-25¢ $165.; Evans Royale Lucre - 5 with 5¢ heads $125. ea. PEDICORD & MOORE, 309 W. SPRAGUE AVE., SPOKANE 8, WASH.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – Wurlitzer Phonographs: 10 - P12; 3 - P400; 7 - 400; 24 - 412; 13 - 312; 5 - 316; 6 - 616; 7 - 24; 11 - 600. All in running order. Make your best Cash Offer. GREENVILLE MUSIC CO., P.O. BOX 819, GREENVILLE, N. C.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Used Mills, Jennings, Pace and Watling Jackpot Bells; 5¢ Mills Blue Fronts $97.50; 5¢ Mills Brown Fronts $107.50; 5¢ Mills Melon Bells $117.50; 25¢ Mills Gold Chrome Bells $137.50; 5¢ Mills War Eagle Bell $65.; 25¢ Mills Dragon Head Bells $49.50; 5¢ Mills Bonus Bells $137.50; 10¢ Mills Bonus Bells $147.50; 25¢ Mills Bonus Bells $157.50; 5¢ Jennings Silver Moon Chiefs $89.50; 5¢ Jennings Silver Chiefs $84.50; 5¢ Jennings Big Chiefs $84.50; 5¢ Jennings Four Star Chiefs $70.; 5¢ Jennings Post-war Black Hawk Bells $150..; 5¢ Pace All Star Comet Bells $59.50; 25¢ Pace Deluxe Rocket Slug-Proof Bells $117.50; 5¢ Watling Rol-A-Top Bells $59.50; Groetchen Standard Columbia Bells $75.; Groetchen Chrome Club Columbia Bells $85.; 5¢ Mills Original Black Cherry Bells $175.; 10¢ Mills Gold Chrome Bells $160.; 25¢ Mills Gold Chrome Bells $165.; 25¢ Mills Black Front Specials $150.; 5¢ Jennings Post-war Bronze Chiefs $190.; 25¢ Jennings Post-war Super Deluxe Chief (write), and many others. Satisfaction guaranteed. All machines ready for location. Terms: 1/3 deposit with order, balance C.O.D. Write for descriptive folder on new slot machines. Established fifteen years. Reference Dun & Bradstreet. AUTOMATICE COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD 4, MASS.

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – Or Trade. 100 Victory Derbys and 200 other make one balls. Write! New Slots, floor samples; Pace Bells; Jennings Chiefs; Mills Cherrys. All makes new 5-Balls. New & usel Phonographs all makes. New shipment of Bang-A-Fitty, Kicker & Catcher and new Arcade Equipt. WANT – We want good used 5-Balls. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE – Wurlitzer 412 $85.; 61 $95.; 71 $145.; 42-600 $195.; 500 with adapter $195.; 780-E $350.; 850 $395.; 950 $445.; Rock-Ola Std. Dial-A-Tone $225.; Deluxe Dial-A-Tone $225.; Dial-A-Tone Boxes $8.; Evans Lucky Lucre 5-5¢ $74.50. EDWARDS MUSIC CO., BOX 400, DOUGLAS, WYO.

FOR SALE – 25 Wurlitzer 616 Lite Up Top & Bottom; 6 Wurlitzer 24; 3 Wurlitzer 71; 2 Wurlitzer 61. Best Offer. All in Good, Operating Condition. TRI-STATE MUSIC CO., 1423 N. 3rd ST., HARRISBURG, PENNA.

FOR SALE – 35 Exhibit Card Vendors, like new $22.50 ea.; 5 Supreme Skee Ball 9 ft. $139.50 ea.; 2 Flash Hockey $75. ea.; 2 Premier Skee Ball with Barrel 10-1/2 ft. $300. ea.; 1 Atomic Bomber, write; 2 Sky Fighter $125. ea.; 2 Air Raider $85. ea.; 1 Supreme Bolascore $125. MARCUS KLEIN, 577 – 10th AVE., NEW YORK, N. Y.

FOR SALE – 25 new Solotone Boxes in original cartons. Make offer or will trade for post-war pin games. R. GRIMARD, 183 APPLETON ST., LOWELL, MASS.

FOR SALE–7 Ace Coin Counters, new $99.50 ea.; 15 Big Game Consoles, Fruit Symb. Cash P. O. $60. ea.; Genco Whizz with stand, Floor Sample $49.50. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN.

FOR SALE – 1 - 46 Bangtails 5¢ J.P. Cash (write); 2 Bally Club Bells $50. ea.; 1 Mills Three Bells $275.; 1-25¢ Bronze Chief, like new $125.; 1-5¢ Bronze Chief, like new $110.; 1-10¢ Mills Chrome Front-rebuilt like new $100.; 1-25¢ Mills Brown Front $100.; 1-5¢ Mills Brown Front $75.; 1 Twin 5-5 Super Bell $125. WALDORF DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel: Lexington 7647

FOR SALE – Total Rolls $275.; Total Roll (Free Play) $325.; Super Triangle $225.; Tally Roll $200.; Undersea Raider $135.; Lite League $123.; Genco Bankroll 14 ft. $125.; C.C. Hockey $75.; Bally Rapid Fire $40.; Jack Rabbit $250.; Grand Canyon $75.; Laura $75.; S. D. Canteen $95.; Surf Queens $95.; Electromaton's Rol-A-Score (write). 1/3 deposit F.O.B. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE – New Packard Boxes (write); two conductor stranded speaker wire 1¢ ft.; '41 Derby $125.; Record Time $95.; Chicoin Goalee $200.; Bally Undersea Raider $200.; Collection Books $5.50 per 100; Service Kits $7.50; Wurl. 61 Counter Model $100. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

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381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE – Canadian Operators! C C C ceases to operate as of May 15th. Everything is being sold at any price it brings. Hundreds of slots, one balls and five ball games for 60 and 25 cycle operation. Phonos, Hideaways, Wall Boxes. Payout and Free Play equipment. Do not miss this! COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT., CAN.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Route – Games and Music. Gross $500. or more per week. 75% of equipment is new. Inventory about $10,000. Excellent for right person. D. J. SERAFINE, 7933 SANTA MONICA BLVD., HOLLYWOOD 46, CALIF.

FOR SALE – New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 – 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Total Rolls $220.; Keeney Super Bell 5¢ $75.; 5¢ & 25¢ $100.; Jumbo Parade $45.; Genco Play Ball $75. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Rocket, Havana, Cyclone, Maisie, Champ Basketball, Kilroy, Skill Thrill, Daval F.P. Challengers, Columbias, Black Cherries, Keeney Bonus Bells. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – 2 Twin-Twelve Wurlitzers in cabinet with adapters, good condition $110. ea., F.O.B. Los Angeles. 30-wire Cable - Best Quality! Write for Price. ALPHA DISTRIBUTING CO., 1025 NO. HIGHLAND AVE., HOLLYWOOD 38, CALIF.

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

FOR SALE – 3 Wurlitzer Skee Balls $150. ea. WANT – Keeney Bonus Super Bells. Twins and Three Ways; Mutoscope Diggers; late, used one balls and five ball games. Pay cash or will trade Gottlieb's new Daily Races for the above. Can use Watling Scales. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

FOR SALE – Laura, Arizona, Oklahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $60. ea. – in lots of 5 or more ass't. $250. for five; New Bat-A-Ball Jr. $44.50 ea. – in lots of 5 only $39.50 ea. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel: Market 4641

FOR SALE – Mills Panoram – Best Solo Vue $295.; Genco Total Roll $274.50; Atomic Bomber, floor sample (write); Jack Rabbit $250.; Bally Defender $74.50; Genco Whizz w/stand $89.50; Mutoscope Sky Fighter $119.50; Red Ball, like new $199.50; Supreme Skeeroll 12', like new $189.50. SILENT SALES SYSTEM, 635-37 D ST. N.W., WASHINGTON 4, D. C. Tel: DI-0500

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Brand new Photomatic, never on location (write); Standard Metal Typer $471.50; Three Wheels of Love $218.; Exhibit Wishing Well $295.; Exhibit Blue Bird $295.; Chicoin Kilroy (write); Mills rebuilt Solovue, like new $591.50. Film with Sally Rand $36. 1/3 cash with order. BLACKWELL NOVELTY CO., 123 ELK AVE., ROCK HILL, S. C.

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – Canadian Operators! $12,000. worth of parts and supplies used in the operation of music, payout and free play equipment for sale. This is the wind-up of one of the oldest and largest operating enterprises in the Dominion. Also considerable equipment on hand yet. Panorams at a bargain! COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT., CAN.

FOR SALE – 5 Seeburg Bar-O-Matic Boxes and all like new, resprayed and overhauled $40. ea.; Panoram with Remote volume control and transformer, 1 set of film $325. complete; 3 Singing Towers $200. ea.; 20 - 3 wire Wall-O-Matic Boxes $20. ea. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: DAvenport4-5545

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 1 Brand new 25¢ Bally Draw Bell $400.; 1 Brand new Goalee $250.; 1 Seeburg 8800 ES $250.; 1 Wurlitzer Twin 616 in Packard Metal Cabinet, 6 Packard Wall Boxes and Packard #400 Speaker $275.; 1 Bally Club Bell $125.; 1 5¢ Lucky Lucre 1942 Model $125.; 1 - 5¢ Lucky Lucre 1940 Model $75.; 1 Bakers Pacer DD, very clean $125. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Wurlitzer 800 $350.; Model 500 $140.; Model 750 $300.; Seeburg R.C.E.S. Envoy $320.; Mills 4 Bells $150.; Grip Machines $15.; Rock-Ola Standard $150.; Box Stands $8.; Jennings Chief $35.; Watling Rol-A-Top $40.; Rock-Ola Commando $250. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: Bridgeport 750

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE – Victory Derbys, Jockey Clubs, Turf Kings, Kentuckys, Santa Anitas. Some free play 1-balls. Also Bonus Super Bells, Draw Bells, 4 Bells, 3 Bells Paces Races. This equipment priced to sell. Write. BUSH DISTRIBUTING CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINN.

FOR SALE – 1 Bally Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – Consoles: 1 Baker Pacer $89.; 1 Jennings Derby Day $39.; 2 Mills 5¢ Four Bells Late Head $317.; 1 Mills 5¢ Four Bells Original Head $176.; 10 Mills 5¢ Jumbo Parade Late Head $69.; 2 Pace Saratogas $23. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE – Ready for instant delivery. 25 Gottlieb's Superliners $100. ea. Wire, call or write with 50% deposit. First come, first served. The best buy in our twenty-six years in the coin machine industry. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D. C. Tel: HObart 3170

FOR SALE – 28 New Model 7 Packard PlaMor Phonos; Packard Wall Boxes; Evans Bangtails; Pace Chrome Slots 10¢ & 25¢ $169.50 ea.; 1 Victory Derby, slightly used; Packard 1000 Speakers, new; Packard Hideaways (write). CLARKSVILLE AMUSEMENT CO., 815 COLLEGE ST., CLARKSVILLE, TENN.

FOR SALE – Mills Rebuilt Slots: Black Cherry, Silveror Copper Chromes. 5¢ $150.; 10¢ $160.; 25¢ $170. Cash or $100. and your old escalator model in trade. Rebuilt Brown Fronts: 5¢ $125.; 10¢ $135.; 25¢ $145. Cash.or $75. and your old escalator model in trade. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL.

FOR SALE – 5 Practically new Packard Boxes, 2 Brackets – lot $125.; 10 Model M Columbus Vendors, clean $7.50 ea. Terms: 1/3 deposit, balance C.O.D. JAMIESON MUSIC CO., 1516 CAMDEN ROAD, CHARLOTTE, N. C.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – 4 Bells $100.; '41 Domino, lite end J.P. $75.; '46 Domino & Bangtail J.P. (write); Jennings Chief 5¢, new in crates $210.; 25¢ $230.; 30 wire Buckley Boxes, new $25.; Mills Hi-Hd Jumbo Parade P.O. $52.50; Black Cherry, new in crt. AUTOMATIC GAMES SUPPLY CO., 302 UNIVERSITY AVE., ST. PAUL 3, MINN.

FOR SALE – Specials on famous New Orleans Novelty Company used games: Chicago Coin Spellbounds $155. ea.; Genco Step Ups $155. ea.; Genco State Fairs (write); Chicago Coin Super-Scores $165. ea.; Genco Total Rolls $270. ea.; International Mutoscope Photomatics $240. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel: CAnal 5306

FOR SALE – 4 Baker's Pacers with check separator and daily double, used 30 days $115. ea.; 1 Ball payouts in good condition: Kentuckys $100.; Long Shots $90.; Sport Kings and Santa Anitas $75.; 2 Skylarks F.P. & P.O., in excellent condition $60. ea.; 1 Paces Reels $50.; 1 - 1938 Keeney Tracktime, like new $75.; Columbia Jackpot Bells $30. ea.; 2 Keeney Super Bells, 5-25¢ comb. $150. ea. AUTOMATIC GAMES CO., 1816 BROADWAY, TOLEDO 9, OHIO.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

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FOR SALE – 1 Used Skee Ball revolving Barrel size 10' 6", like new. Will sacrifice at $125. Write. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – 3 Bally Sport Kings P.O. with Drillproof protection $85. eac.; 1 Bally Pacemaker P.O., good condition $45.; 1 - 50¢ Mills Club Bell, new cabinet, mechanism like new $325.; 2 Wurlitzer Skee Balls. Will sell below Cash Box Blue Book price. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – Keeney 4 Way Super Bells (3-5¢/1-25¢) $250.; Keeney 4 Way Super Bells (4-5¢) $225.; Mills Three Bells $375.; Mills Four Bells (4-5¢) $250. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – 50 - 5¢ Hot Peanut Machines with Cup Holders, like new $25. ea.; 2 Keeney 1 Way Super Bells $145. ea.; 3 - 5¢, 1 - 25¢ Mills Club Bells; 5 - 5¢, 1 - 10¢, 1 - 25¢ Mills Cherry Bells; 1 - 5¢, 1 - 10¢, 1 - 25¢ Jennings Club Bell. Will sell at Cash Box Blue Book Prices. All overhauled. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – Act now – All Machines Clean and in excellent Condition - Used. Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb. F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbies, Dark Horses. Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with allorders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – Keeney Super Bonus 5¢ $400.; Twin Bonus 5-10¢ $575.; Deluxe Draw Bell (write); Draw Bell $275.; High Hand $50.; Club Bells $50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

PARTS AND SUPPLIES

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Glazit With Glazore. Cleans and Glazes all lacquered, enameled, varnished surfaces, metals, tile, glass, marble. Pints $1.50 – Gal. $3.95. Distributors wanted. Write for Particulars. HARRY S. GANS, 326 W. 44th ST., N. Y. 18, N. Y.

FOR SALE – At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

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NOTICE – Music Operators: Our Needle Re-Sharpening Service reconditions your Used Juke Box Needles with expert precision. You'll like the big saving, the service and the absolute guarantee on our work. It's a dependable service over five years old. We will send complete details and shipping containers free. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

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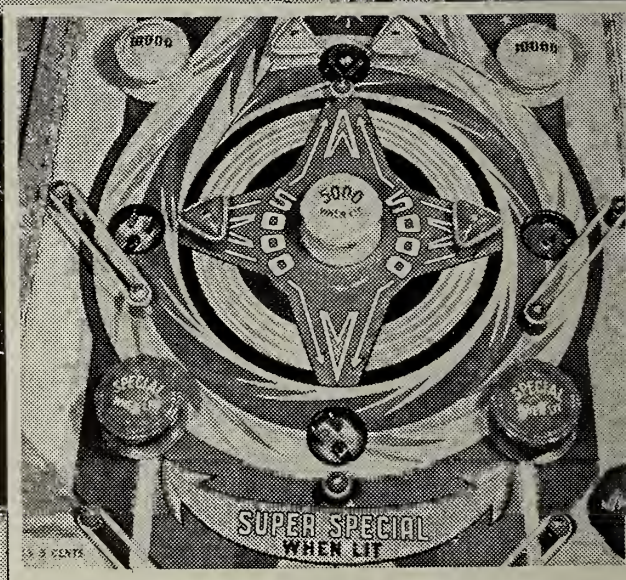

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